

**Form 51-102F3
MATERIAL CHANGE REPORT**

Item 1: Name and Address of Company

HeyBryan Media Inc. (the "Issuer")
501-318 Homer Street
Vancouver, BC V6B 2V2

Item 2: Date of Material Change

May 7 and May 12, 2020.

Item 3: News Release

The May 7th news release was disseminated through Stockwatch, while the May 12th news release was disseminated through Newswire. Both were filed on SEDAR (www.sedar.com). Copies of the news releases are attached as Schedule "A" hereto.

Item 4: Summary of Material Change

On May 7, 2020, the Issuer launched its smart home installation & repair service. Users of the app can book a HeyBryan Smart Home Services expert for help installing or repairing their smart security cams, doorbells, thermostats, and other smart home devices. On May 12, 2020, the Issuer announced the availability of plexiglass installation services, for business owners looking to quickly comply with 'back to work' guidelines to prevent the spread of Covid-19.

Item 5: Full Description of Material Change

Please see Schedule "A" attached hereto.

Item 6: Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable

Item 7: Omitted Information

None

Item 8: Executive Officer

Lance Montgomery, President & CEO
Phone: 778-928-7708
Email: lance@heybryan.com

Item 9: Date of Report

May 15, 2020

SCHEDULE “A”

HeyBryan Launches Smart Home Installation Services

Vancouver, British Columbia – May 7, 2020: HEYBRYAN MEDIA INC. ([CSE:HEY](#)) ([OTCQB:HEYBF](#)) ([FSE:9HB](#)) (“HeyBryan” or the “Company”), the creator of HeyBryan, the app that connects homeowners with experts to complete small home-maintenance tasks, is excited to announce today’s launch of its smart home installation & repair service. Users of the app can now book a HeyBryan Smart Home Services expert for help installing or repairing their smart security cams, doorbells, thermostats, and other smart home devices.

“HeyBryan connects people with vetted, experienced experts to complete small household tasks, a growing number of which now involve smart equipment and technologies,” said Lance Montgomery, CEO of HeyBryan. “Since many people don’t have the time or know-how to install and get the most out of the latest smart devices, they can now turn to HeyBryan to make their smart home lives easier.”

Smart home technology makes it possible to control and monitor connected home technology using apps, smartphones and other networked devices. The smart home industry is estimated to reach \$53.45 billion by 2022. Today, 27% of Canadians own smart home tech but it is estimated that more than 76% plan to purchase more smart home technology in the next 12 months.

Driven by customer demand, HeyBryan services will include installation and repair of a range of smart home devices including:

- Doorbells
- Locks
- Lighting
- Thermostats
- Smoke detectors
- Security cameras
- Plugs and switches

HeyBryan is free to download and is available on both [Apple](#) and [Android](#) devices.

About HeyBryan Media Inc.:

HeyBryan Media (CSE: HEY) is a peer-to-peer marketplace app offering a friendly and seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country’s most trusted contractors, Bryan Baeumler.

Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include handyman services, mounting or installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people.

Investor Relations Contacts:

[Lance Montgomery, President & CEO](#)

778-928-7708

lance@heybryan.com

The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, “forward-looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.

HeyBryan Announces Availability of Plexiglass Installation Service for Businesses

Vancouver, British Columbia – May 12, 2020: HEYBRYAN MEDIA INC. ([CSE:HEY](#)) ([OTCQB:HEYBF](#)) ([FSE:9HB](#)) (“HeyBryan” or the “Company”), the creator of HeyBryan, the app that connects people with experts to complete small home maintenance tasks, is excited to announce the availability of plexiglass installation services, for business owners looking to quickly comply with ‘back to work’ guidelines to prevent the spread of Covid-19.

Most provincial governments have developed specific guidelines to ensure a slow and steady path for businesses to start reopening amidst the pandemic, including physical distancing measures, engineering controls (like plexiglass barriers for example), administrative controls, and the use of personal protective equipment. The HeyBryan app has hundreds of vetted handyman experts in the GTA, BC’s Lower Mainland, and the city of Calgary, ready and available to help businesses comply with these new guidelines.

“Not only does HeyBryan connect homeowners with experts to complete small household tasks, it’s also here to help businesses in the retail or restaurant space with necessary enhancements or repairs,” said Lance Montgomery, CEO of HeyBryan. “We wanted to let business owners know HeyBryan is here if they’re looking for qualified handymen to help install plexiglass barriers or make other physical changes to their workplace.”

HeyBryan is free to download and is available on both [Apple](#) and [Android](#) devices.

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