

HeyBryan to Postpone Reporting Annual Financial Results Due to COVID-19 Related Delays

Vancouver, British Columbia – April 24, 2020: HEYBRYAN MEDIA INC. (CSE: HEY) (“HeyBryan” or the “Company”), the creator of the HeyBryan app that connects home-maintenance Experts to homeowners for help with small tasks around the home, announced today that due to logistical issues and delays caused by the COVID-19 virus, it is relying on the exemption provided in British Columbia Instrument 51-515 *Temporary Exemption from Certain Corporate Finance Requirements* (and similar exemptions provided by other Canadian securities regulators) (the “**British Columbia Instrument**”) to postpone the filing of the following continuous disclosure documents (collectively, the “**Documents**”):

- the Company’s audited annual financial statements for the twelve-month period ended December 31, 2019 and related certifications; and
- the Company’s management discussion and analysis for the twelve-month period ended December 31, 2019.

The British Columbia Instrument provides the Company with an additional 45 days from the deadline otherwise applicable under British Columbia securities laws to make the filing. Until the Company has filed the Documents, members of the Company’s management and other insiders are subject to a trading blackout reflecting the principles contained in section 9 of National Policy 11-207 *Failure to File Cease Trade Orders and Revocations in Multiple Jurisdictions* such that they are in a blackout period until the end of the second trading day after the Documents have been disclosed by way of a news release.

At this time, the Company expects to file the Documents within 45 days.

Recent global events pertaining to COVID-19 have impacted the Company, its employees and its directors’ ability to rely on timely information in relation to its financial reporting obligations, to meet to approve its financial statements and management discussion and analysis and meet with its auditors. As always, ensuring a safe and healthy working environment for our employees, customers and Experts remains a primary focus for HeyBryan and we continue to promote precautionary health and safety measures for all three of these groups.

There have been no material business developments since the filing of the Company’s unaudited interim financial statements and associated management’s discussion and analysis for the three and nine month

periods ended September 30, 2019 that have not been otherwise disclosed by the Company by way of news release.

About HeyBryan Media Inc.

HeyBryan Media (CSE: HEY) is a peer-to-peer marketplace app offering a friendly and seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baumler.

Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include handyman services, mounting or installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any

obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.