HeyBryan Congratulates Bryan Baeumler and Island of Bryan on Four Canadian Screen Awards Nominations

Vancouver, British Columbia--(Newsfile Corp. - February 27, 2020) - <u>HEYBRYAN MEDIA INC</u>. (**CSE: HEY**) (**OTCQB: HEYBF**) ("HeyBryan" or the "Company"), the creator of the HeyBryan app that connects home-maintenance experts to homeowners for help with small tasks around the home, is pleased to congratulate Bryan Baeumler on earning multiple Canadian Screen Awards Nominations. Bryan is the face and namesake of HeyBryan and a recognized HGTV personality.



Island of Bryan featuring HGTV personality Bryan Baeumler

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Island of Bryan, Baeumler's newest show became one of the top five most watched TV shows in a number of Canadian media markets in its first season, as well as the number three show in Canada for all specialty television programming. Island of Bryan is syndicated to 50 countries worldwide and is the highest rated HGTV show in over a decade.

Island of Bryan received four Canadian Screen Awards Nominations including:

- Best Lifestyle Series
- Best Lifestyle Host (for both Bryan and Sarah Baeumler)
- Best Direction, Lifestyle or Information (for Don Cook and Cheryl Zalameda)
- Best Photography, Lifestyle Or Reality/Competition (for John Queenan and Adrian Smith)

The Canadian Screen Awards are held annually by the Academy of Canadian Cinema & Television. The awards recognize excellence in Canadian film, English-language television, and digital media productions.

Lance Montgomery, CEO of HeyBryan, says: "Bryan is a key part of the HeyBryan team, and his insight continues to provide tremendous value. We are excited to see the success of his new show, *Island of Bryan*, and look forward to continuing to work closely with him and the team to make HeyBryan a success."

ON BEHALF OF HEYBRYAN MEDIA INC.

Lance Montgomery

CEO, President & Director

About HeyBryan Media Inc.:

HeyBryan Media (CSE: HEY) is a peer-to-peer marketplace app offering a friendly and seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baeumler.

Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include handyman services, mounting or installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of newinformation, future events or otherwise, except as required by law.



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