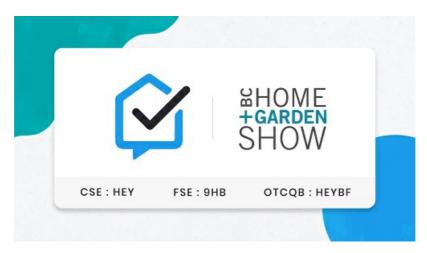
Appearing Live: HeyBryan's Bryan Baeumler Key Guest at 2020 BC Home + Garden Show

Vancouver, British Columbia--(Newsfile Corp. - February 20, 2020) - <u>HEYBRYAN MEDIA INC</u>. (**CSE: HEY**) (**OTCQB: HEYBF**) ("HeyBryan" or the "Company"), the creator of the HeyBryan app that connects home-maintenance Experts to homeowners for help with small tasks around the home, is excited to announce that Bryan Baeumler will be featured at the upcoming BC Home + Garden Show.



HeyBryan's Bryan Baeumler will be a key guest at 2020 BC Home + Garden Show, February 19-23 at BC Place Stadium

To view an enhanced version of this graphic, please visit: https://orders.newsfilecorp.com/files/6572/52586 enh.jpg

Bryan Baeumler is the face and namesake of HeyBryan, as well as a Canadian HGTV personality, Gemini Award Winner, and one of Canada's most trusted contractors. He is recognized as a home-maintenance expert and has been featured in five hit television programs including Disaster DIY, House of Bryan, Leave it to Bryan, Bryan Inc., and most recently, Island of Bryan. Island of Bryan became one of the top five most watched TV shows in several Canadian media markets in its first season; the number three show in Canada for all specialty television programming; and the highest rated HGTV show in over a decade.

The BC Home + Garden Show is focused on home-related products and features industry experts and informative presentations from renowned local and international home professionals.

The Show will take Place from February 19-23 at BC Place Stadium (777 Pacific Blvd), with <u>Bryan taking the stage</u> on Friday at 6:00 PM and Saturday at 1:00 PM.

Lance Montgomery, CEO of HeyBryan, says: "Bryan was one of the first people to join the HeyBryan team as well as one of the first to see our vision and the app's true value. His extensive experience in the home maintenance and home care industry has brought incredible insight to our team, and we look forward to seeing Bryan's presentation at the show."

ON BEHALF OF HEYBRYAN MEDIA INC.

Lance Montgomery CEO, President & Director

About HeyBryan Media Inc.:

HeyBryan Media (CSE: HEY) is a peer-to-peer marketplace app offering a friendly and seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baeumler.

Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include handyman services, mounting or installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people.

Investor Relations Contacts:

Lance Montgomery, President & CEO 778-928-7708 lance@heybryan.com The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of newinformation, future events or otherwise, except as required by law.



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