

HEYBRYAN MEDIA INC.

Suite 501 – 318 Homer Street
Vancouver, British Columbia V6B 2V2

NOTICE OF ANNUAL GENERAL MEETING

TO THE SHAREHOLDERS:

NOTICE IS HEREBY GIVEN that the 2018 annual general meeting (the "**Annual Meeting**") of the holders of common shares of HeyBryan Media Inc. (the "**Company**") will be held at 11:00 a.m. (Vancouver time) on February 21, 2020, at the offices of the Company at Suite 501 – 318 Homer Street, Vancouver, British Columbia V6B 2V2 for the following purposes:

1. to receive the audited financial statements of the Company for the financial year ended December 31, 2018, together with the report of the auditor thereon;
2. to fix the number of directors to be elected for the ensuing year at five;
3. to elect five directors of the Company for the ensuing year;
4. to reappoint Davidson & Company LLP, Chartered Professional Accountants, as the auditors of the Company for the ensuing year and to authorize the directors of the Company to fix its remuneration;
5. to transact such other business as may properly come before the Annual Meeting or any adjournment or postponement thereof.

Specific details of the matters proposed to be put before the Annual Meeting are set forth in the Information Circular which accompanies this Notice of Annual General Meeting.

The record date for determining shareholders entitled to receive notice of and vote at the Annual Meeting is the close of business (5:00 p.m. (Vancouver time)) on January 20, 2020 (the "**Record Date**"). Only those shareholders whose names have been entered in the register of holders of common shares of the Company as of close of business on the Record Date are entitled to receive notice of and vote at the Annual Meeting.

Registered shareholders may attend the Annual Meeting in person or may be represented by proxy. Those shareholders who are unable to attend the Annual Meeting, or any adjournment or postponement thereof, in person are requested to date, sign and return the accompanying form of proxy for use at the Annual Meeting or any adjournment or postponement thereof. To be effective, the form of proxy must be received by the Company's transfer agent, Computershare Investor Services Inc. at its offices at 100 University Avenue, 8th Floor, Toronto, Ontario M5J 2Y1 Attention: Proxy Department (according to the instructions on the proxy), not less than forty-eight (48) hours (other than a Saturday, Sunday or holiday) immediately preceding the date of the Annual Meeting (as it may be adjourned or postponed from time to time).

If you are a non-registered holder of common shares of the Company and have received these materials through your broker or through another intermediary, please follow the instructions set out in the voting instruction form or other instructions received from the financial intermediary to ensure that your shares will be voted at the Annual Meeting.

BY ORDER OF THE BOARD OF DIRECTORS

"Lance Montgomery"

Director and Chief Executive Officer