

HeyBryan App Shows Significant Leap in Customer Base Over Three Quarters

The app, backed by HGTV star Bryan Baeumler, experienced impressive YTD customer growth

Vancouver, British Columbia--(Newsfile Corp. - October 8, 2019) - **Hey Bryan Media Inc. (CSE: HEY)** ('HeyBryan' or 'the Company') today reported strong user growth in the first three quarters of 2019 leading to October 2019. The Company's customer base has grown ninefold since January 2019 while its base of home-maintenance providers or 'HeyBryan Experts' experienced growth of 518%.

[HeyBryan](#) is a peer-to-peer marketplace app that offers a friendly and seamless way for customers to connect with trusted and vetted experts for everyday home-maintenance needs. This disruptive tool is already getting hits in Toronto and Vancouver with plans to expand into other Canadian cities in the next year.

"I am certainly excited about our growth to date in 2019 and even more excited for the growth in the quarters to come," says Lance Montgomery, CEO and Founder of HeyBryan. "The Company has a strong customer acquisition plan in place which we expect to fuel future growth."

Founded in 2018, the app is named after Canadian HGTV personality and one of the country's most trusted contractors, [Bryan Baeumler](#). Bryan is widely recognized as a home-maintenance expert and has been featured in multiple hit shows for over seven years, such as House of Bryan, Disaster DIY, Leave it to Bryan, and most recently, the #1 show in HGTV's history, Island of Bryan.

Typical tasks booked by customers through HeyBryan include handyman services, mounting or installation, furniture assembly, electrical, appliance repair, plumbing, painting, cleaning, lawn and yard maintenance, and more.

Crowd labour sourcing is a fast growing insistent. At the current rate of growth, there will be approximately five billion internet users by 2020. With the increase of internet and mobile use, crowdsourcing platforms can now match buyers to a much broader base of sellers while reducing many of the administrative hassles, combining cloud, mobile, social, and web technologies to create new marketplaces.

About HeyBryan Media Inc.

HeyBryan is a peer-to-peer marketplace app connecting independent service providers to consumers with everyday home-maintenance needs. The HeyBryan App facilitates this connection, and payment for the task is exchanged through the App, eliminating the need for any in-person money exchange. HeyBryan instills trust by using a process to vet its Home-Service Experts and providing a user-friendly review medium. HeyBryan also accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real Experts doing real work for real people.

ON BEHALF OF HEYBRYAN MEDIA INC.,

Lance Montgomery
CEO, President & Director



Bryan Baeumler using the HeyBryan app

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This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.



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