

**PLANK VENTURES LTD.**

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**Plank Announces Investment in Shop and Shout Ltd., Private Placement Financing and Closing of the First Tranche of Private Placement Financing**

**Vancouver, B.C. – April 5, 2021. Plank Ventures Ltd. (“Plank” or the “Company”)** is pleased to announce that on March 5, 2021, it has subscribed to 117,647 common shares of Shop and Shout Ltd., a Vancouver-based technology company doing business as Creator ([www.creator.co](http://www.creator.co)) by way of participating in the non-brokered private placement financing arranged by Shop and Shout Ltd., at a price of \$0.85 per common share the total consideration of \$99,999.95 (the “**Investment**”). Shop and Shout issued its common shares to Plank on March 17th, 2021. Plank owns 1.1% of the issued and outstanding common shares of Creator.

Creator is an ecosystem built to automate and scale Influencer campaigns for brands, while providing a home for micro-Influencers to grow. Creator currently holds the world’s largest community of registered micro Influencers with over 75,000, and growing at over 1000 per week. With this many new micro Influencer joining, they’ve become a destination for SME’s to drive cost-effective Influencer campaigns. Creator is about to roll out a new affiliate network in Q2, which will empower more brands and creators to profit from joining the site. For more information go to (<https://creator.co/>).

“We’re thrilled to have strategic investors like Plank join the round. In addition to capital, their expertise in technology and early stage start-ups will help drive Creator to the Ecosystem of choice by SME’s and Creators around the world.”, stated Vinod Varma, Co-Founder & CEO of Creator.

Plank further announces a private placement of up to 7,500,000 units for the total proceeds of up to \$2,250,000 (the “**Private Placement**”) through the issuance of units priced at \$0.30 per unit (the “**Units**” or “**Unit**”). Each Unit consists of one (1) common share in the capital of Plank and one-half of one non-transferable share purchase warrant (a “Warrant”). Each whole Warrant entitles its holder to purchase one common share in the capital of the Company at a price of \$0.35 for a period of twenty-four (24) months following the issuance date.

On April 5, 2021, Plank closed the first tranche of the Private Placement and issued 1,180,000 Units for the total consideration of \$354,000.

The proceeds from the Offering will be used for working capital and general corporate purposes, as applicable. All securities issued pursuant to the Private Placement are subject to a statutory hold period of four months plus one day from the date of issuance, in accordance with the applicable securities legislation.

Phoenix Ventures Inc., a company controlled by Laurie Baggio, CEO and Director of the Company, has purchased 340,000 Units, and Code Consulting Limited, a company controlled by Lance Tracey, who is a “Control Person” of the Company as defined under the securities laws, has purchased 840,000 Units. Messrs. Baggio and Tracey’s indirect participation in the private placement through Phoenix Ventures Inc. and Code Consulting Limited, respectively, is a “related party transaction” within the meaning of Multilateral Instrument 61-101 (“MI 61-101”). The Company is relying on the exemptions from the valuation and minority shareholder approval requirements of MI 61-101 contained in Sections 5.5(c) (Distribution of Securities for Cash) and 5.7(1)(b) (Fair Market Value Not More Than \$2,500,000) of MI 61-101 in respect of such participation. The securities were distributed for cash, there is no undisclosed

material information by the Company, the fair market value of the securities does not exceed \$2,500,000, the Company has at least one independent director and all independent directors of the Company approved the issuance of securities. Phoenix Ventures Inc. acquired a total of 340,000 common shares and 170,000 common share purchase warrants. Code Consulting Limited acquired a total of 840,000 common shares and 420,000 common share purchase warrants. Messrs. Baggio and Tracey indirectly control 1,720,104 (14.44%) and 7,236,058 (60.74%) voting common shares of the Company.

**About Plank Ventures Ltd.**

Plank is an investment company targeting investments and business opportunities in the technology arena, focusing on early-stage start-up companies that already have developed a customer and revenue base and were seeking funding for expansion.

**ON BEHALF OF THE BOARD OF DIRECTORS**

*“Laurie Baggio”*  
CEO and Director

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*All statements in this press release, other than statements of historical fact, are “forward-looking information” with respect to the Company, Shop and Shout, and their respective business within the meaning of applicable securities laws, including the business plans and prospects of the Company. The Company provides forward-looking statements for the purpose of conveying information about current expectations and plans relating to the future and readers are cautioned that such statements may not be appropriate for other purposes. By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. These risks and uncertainties include but are not limited those identified and reported in the Company’s public filings under its SEDAR profile at [www.sedar.com](http://www.sedar.com). Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise unless required by law.*