

**PLANK VENTURES LTD.**

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**PLANK ANNOUNCES PLANS OF VOTIGO INC. TO ACQUIRE LAUGHTON MARKETING COMMUNICATIONS, INC.**

**Vancouver, BC – August 17, 2020.** Plank Ventures Ltd. (“**Plank**”) is pleased to announce that Votigo, Inc. (“**Votigo**”) of San Francisco, California, which is controlled by Plank, has entered into a letter of intent (the “**LOI**”) and is finalizing the terms of agreements to purchase 100% of Laughton Marketing Communications, Inc. (“**LMC**”), based in Rochester, New York.

LMC provides consulting and management of sweepstakes for its customers. Plank believes that LMC will be a natural synergy and source of clients for Votigo since Votigo products are software for sweepstakes.

Under the proposed transaction, Votigo plans to purchase 100% of the outstanding shares of LMC.

The LOI and the acquisition of LMC are subject to signing definitive agreements, which are at an advanced stage.

**About Plank Ventures Ltd.**

Plank is an investment company targeting investments and business opportunities in the technology arena, focusing on early stage startup companies that already have developed a customer and revenue base and were seeking funding for expansion.

ON BEHALF OF THE BOARD OF DIRECTORS

“Laurie Baggio” CEO and Director

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