



## **IMC International Mining Corp. Announces Investor Relations Marketing Campaigns**

**May 15, 2020**

**Vancouver, BC – IMC International Mining Corp. (CSE:IMCX) (OTC:IMIMF) (FRA:3MX)** (the “Company” or “IMC”) is pleased to announce that it has signed an agreement with Zimtu Capital Corp. (TSX.v: ZC; FRA:ZCT1) (“Zimtu”), pursuant to which Zimtu will provide the Company with its ZimtuADVANTAGE investor relations program for the next 12 months at a cost of \$8,333.33 per month.

ZimtuADVANTAGE is a program designed to provide opportunities, guidance, cost savings and assistance to public companies, including building financial networks, building business networks, arranging for cost-shared services among groups of companies, building a social media presence, highlighting conference opportunities, and providing media guidance and outlets

Zimtu trades on the TSX Venture Exchange under the symbol “ZC” and Frankfurt under symbol “ZCT1”. For more information please visit <http://www.zimtu.com>.

The Company is also pleased to announce that it has extended its current investors relations agreement with Midam Ventures, LLC (“Midam”), such that, in exchange for payment by the Company to Midam of an aggregate additional USD\$200,000, Midam’s investor relations services under the Investor Relations Agreement will continue for an additional 30 days.

This news release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the “U.S. Securities Act”) or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

### **ON BEHALF OF THE BOARD OF DIRECTORS**

*Brian Thurston*

Chief Executive Officer and President

### **ABOUT INTERNATIONAL MINING CORP.**

IMC is a junior exploration and development company focused on creating shareholder value through the advancements of its current assets that include the Thane Property in north-central British Columbia, and the Bullard Pass Property in Arizona. Utilizing its heavily experienced management team, IMC continues to source and evaluate assets to further generate shareholder value.

The Thane property covers approximately 206 km<sup>2</sup> (50,904 acres) and is located in the Quesnel Terrane of north-central British Columbia. The northern part of the Quesnel Terrane extends from south of the Mt. Milligan Mine northward to the Kemess Mine, with the Thane property located midway between these



two copper-gold porphyry deposits. The Thane property includes several highly prospective mineralized areas identified to date, including the 'Cathedral Area' on which the Company's exploration is currently focused.

The Bullard Pass Property is comprised of 171 unpatented federal lode claims totaling 3,420 acres and is located in west-central Arizona, northwest of Phoenix, within the Pierce Mining District of Yavapai County. The property has a regional setting typical of detachment fault gold deposits and has geological, mining and metallurgical similarities to the Mesquite Mine in California. The claims are 100% owned by IMC International Mining Corp.

**INVESTOR RELATIONS:**

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**Forward-Looking Information:** *This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business and plans, including with respect to undertaking further acquisitions and carrying out exploration activities in respect of its mineral projects. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned not to place undue reliance on forward-looking information. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, risks related to the ability of the Company to obtain necessary approvals; speculative nature of the Company's business; the Company's formative stage of development; the Company's financial position; conclusions of future economic evaluations; business integration risks; fluctuations in the securities market; that the Company's plans and prospects will vary from those stated in this news release; that the Company does not complete any further acquisitions; that the Company does not carry out exploration activities in respect of its mineral projects as planned (or at all); and that the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation and does not intend to update any forward-looking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct and makes no reference to profitability based on sales reported. The statements in this news release are made as of the date of this release.*

*The CSE has not reviewed, approved or disapproved the content of this press release*