



**THE GUMMY PROJECT ANNOUNCES NAME AND TRADING
SYMBOL CHANGE TO BETTER REFLECT ITS EXPANDING BUSINESS
AND PRODUCT LINES WITHIN THE HEALTH AND WELLNESS
SECTOR**

VANCOUVER, BC, June 9, 2023 – The Gummy Project (“GUMMY” or the “Company”) (CSE: GUMMY - FSE: OOS – OTC: GUMYF) is pleased to announce that it will change its name to Vice Health and Wellness Inc. and its trading symbol to VICE, as part of its expansion and diversification strategy within the Health & Wellness sector.

The Company will continue to manufacture and sell its signature “better-for-you” low sugar plant-based gummies to consumers and retailers in Canada and the United States but will now also begin to explore opportunities for the development and commercialization of new products within the Health & Wellness sector.

“Changing the corporate name to Vice Health and Wellness Inc. more clearly aligns our Company’s name with our expansion plans and strategic focus to become a leading Health & Wellness company,” said Maciej Lis, Chief Executive Officer. “We’re continually encouraged by the performance of our gummies as they continue to gain traction in the Health & Wellness sector and have determined it is in the best interests of the Company to explore the potential addition of new product lines to compete more broadly within the health and wellness sector.”

The Company will issue a further press release providing the date on which the new name and trading symbol will take effect. The name change will not affect the rights of the Company’s shareholders, and no further action is required by existing shareholders with respect to the name change.

About The Gummy Project

We are a growing community of individuals and organizations who believe small contributions can add up to something big within the health and wellness sector. We sell low sugar, plant based gummy products while raising money (and awareness) to support endangered keystone species. We are the only “better for you” candy company that is built to support our planet’s most precious species and ecosystems, while educating our future generations on the steps we must take today, to ensure a viable tomorrow. <https://shopgummies.com/>

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