



## **THE GUMMY PROJECT ANNOUNCES COMMENCEMENT OF SECOND PRODUCTION RUN OF PEACHY BEES AND WATERMELON SHARKS IN PREPARATION FOR STRATEGIC EXPANSION INTO THE UNITED STATES**

- *Both the Watermelon Sharks and Peachy Bees are expected to be ready for distribution into the United States on October 15, 2022.*
- *The Watermelon Sharks and Peachy Bees will use fully recyclable packaging for the US market.*
- *The Company is currently in advanced discussions with US based luxury hotel chains, national US supermarket chains and major US airlines to carry Peachy Bees and Watermelon Sharks.*

**VANCOUVER, BC, 6 September 2022 – The Gummy Project (“GUMMY” or the “Company”)** (CSE: GUMMY - FSE: OOS - OTCQB: GUMYF) is pleased to announce that a second production run has commenced for the Peachy Bees and Watermelon Sharks in preparation for a strategic expansion into the US market.

“Our accelerated US expansion was created by high interest and demand after the Company’s exposure at the Sweets & Snacks Expo in Chicago earlier this year where we were selected as one of the most innovative new products,” said Charlie Lamb, President & CEO of GUMMY. “Following the tremendous success we’ve had in Canada so far, we feel the company is ready to expand into the US market and we have the utmost confidence in our products, our team and our mandate to support endangered keystone species. Our entry into the lucrative US market is

the right strategy at the right time, with a focus on US luxury hotels, supermarket chains and major airlines.”

The second run of Peachy Bees and Watermelon Sharks is expected to be completed and ready for distribution into the United States on October 15, 2022.

The Company is also pleased to announce that its gummies will now be packaged in fully-recyclable packaging.

“The shift to fully recyclable packaging is a key sustainability initiative that we’ve been planning for some time,” said Anthony Gindin, Chief Marketing Officer of the Company. “We want to be at the forefront of sustainability in the confectionary industry and this is just another step in the Company’s mission toward a more sustainable future.”

### **About The Gummy Project**

We are a growing community of individuals and organizations who believe small contributions can add up to something big. We sell low sugar, plant based gummy products while raising money (and awareness) to support endangered keystone species. We are the only “better for you” candy company that is built to support our planet’s most precious species and ecosystems, while educating our future generations on the steps we must take today, to ensure a viable tomorrow. <https://shopgummies.com/>

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