



THE GUMMY PROJECT ANNOUNCES LAUNCH OF NEW INVESTOR RELATIONS WEBSITE

VANCOUVER, BC, 11 August 2022 – The Gummy Project (“GUMMY” or the “Company”) (CSE: GUMMY - FSE: OOS - OTCQB: GUMYF) is pleased to announce the launch of its new investor relations website at <https://shopgummies.com/pages/investors>.

The investor relations website features excellent functionality and streamlined access to essential investor information, including recent company press releases, sector information and more.

"We are very excited to launch our investor relations website," said Charlie Lamb, President & Chief Executive Officer of GUMMY. "This website goes hand-in-hand with our ongoing efforts to increase visibility and awareness of GUMMY across the investor community. We believe that this website will serve as an invaluable communication tool to share not only our most recent company news, but also GUMMY's ongoing strategic objectives and growth opportunities."

About The Gummy Project

We are a growing community of individuals and organizations who believe small contributions can add up to something big. We sell low sugar, plant based gummy products while raising money (and awareness) to support endangered keystone species. We are the only “better for you” candy company that is built to support our planet’s most precious species and ecosystems, while educating our future generations on the steps we must take today, to ensure a viable tomorrow. <https://shopgummies.com/>

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