



THE GUMMY PROJECT SECURES ADDITIONAL REPEAT ORDER FROM EXISTING CUSTOMER FLAIR AIRLINES

- *The Company had previously announced its first repeat order with existing customer Bard on the Beach*
- *Partnership with Flair rapidly accelerates The Gummy Project's growth across Canada with GUMMY products being featured for sale on all Flair flights.*
- *As the "Better for You" gummy company, The Gummy Project, through its Flair Airlines partnership, will extend the reach and effectiveness of its purpose driven mission to support endangered keystone species*

VANCOUVER, BC 4 August 2022 – The Gummy Project ("GUMMY" or the "Company") (CSE: GUMMY - FSE: OOS - OTCQB: GUMYF) is excited to announce that the Company has received a repeat order from its existing customer Flair Airlines ("Flair").

"We are very pleased to receive our second repeat order from an existing customer. We view this as another vote of confidence that our customers are very much enjoying our gummies and strongly embracing our mandate to support endangered keystone species," said Charlie Lamb, President & CEO of The Company. "We look forward to building upon the momentum that the Company has created as we continue to accelerate revenue generation and brand awareness."

Flair Airlines is Canada's only independent ultra low-cost carrier with 14 Boeing jets currently in operation with a goal of reaching 50 aircraft by 2026. Flair currently serves 28 destinations in Canada, USA and internationally, highlighted by Calgary, Cancun, Charlottetown, Chicago,

Denver, Edmonton, Fort Lauderdale, Halifax, Hollywood/Burbank, Kitchener, Las Vegas, Los Cabos, Montreal, Nashville, New York, Ottawa, Palm Springs, Phoenix, San Francisco and Vancouver.

About The Gummy Project

We are a growing community of individuals and organizations who believe small contributions can add up to something big. We sell low sugar, plant based gummy products while raising money (and awareness) to support endangered keystone species. We are the only “better for you” candy company that is built to support our planet’s most precious species and ecosystems, while educating our future generations on the steps we must take today, to ensure a viable tomorrow. <https://shopgummies.com/>

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Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates", "may" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions, risks relating to epidemics or pandemics such as COVID-19, including the impact of COVID-19 on the Company's business, financial condition, and results of operations. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.