



THE GUMMY PROJECT SECURES FIRST REPEAT ORDER FROM EXISTING CUSTOMER BARD ON THE BEACH

VANCOUVER, BC 26 July 2022 – The Gummy Project (“GUMMY” or the “Company”) (CSE: GUMMY - FSE: OOS - OTCQB: GUMYF) is excited to announce that the Company has received its first repeat order from its existing customer Bard on The Beach (“Bard”).

“We’re thrilled to receive our first repeat order for our Watermelon Sharks and Peachy Bees from the local community jewel that is Bard. We view this as an indication that the local community strongly embraces our mandate to support endangered keystone species and very much enjoys our delicious gummies” said Charlie Lamb, President and CEO of GUMMY.

Bard on the Beach was established in 1990 with a mandate to provide Vancouver residents and tourists with affordable, accessible Shakespearean productions of the finest quality. Begun as an Equity Co-op, Bard is now a fully professional company engaging hundreds of talented artists, artisans, technicians and year-round administrators. Bard's primary focus is its annual festival in Vanier Park/Señákw, which annually attracts over 100,000 people. Bard's other key elements include education and training initiatives for both the artistic community and the general community at large. <https://bardonthebeach.org>.

“Bard on the Beach is thrilled to be furthering this partnership. Our patrons are overjoyed that they can snack on a delicious vegan and gluten free treat all summer long”, said Max Forsyth, Operations Manager of Bard.

About The Gummy Project

We are a growing community of individuals and organizations who believe small contributions can add up to something big. We sell low sugar, plant based gummy products while raising

money (and awareness) to support endangered keystone species. We are the only “better for you” candy company that is built to support our planet’s most precious species and ecosystems, while educating our future generations on the steps we must take today, to ensure a viable tomorrow. <https://shopgummies.com/>

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