



THE GUMMY PROJECT ANNOUNCES SUCCESSFUL COMPLETION OF PRESALE PHASE AND OFFICAL LAUNCH OF SHIPPING CAPABILITIES ACROSS CANADA

VANCOUVER, BC, 11 July 2022 – The Gummy Project (“GUMMY” or the “Company”) (CSE: GUMY - FSE: OOS - OTCQB: GUMYF) is pleased to announce the successful completion of its presale phase and the official launch of its fulfillment and shipping capabilities across Canada.

“We’re thrilled by the overwhelming support and feedback we’ve received for our gummies and mandate to support endangered “keystone” species at this early stage of the Company,” said Charlie Lamb, President and CEO of GUMMY. “Our presale phase was well received and our new customers are excited to try our gummies for the first time.”

As previously announced on June 21, 2022, GUMMY engaged eShipper as its warehousing, shipping and fulfillment partner. eShipper's established relationships with major carriers enables GUMMY to enjoy preferential shipping rates while achieving high quality and reliable order fulfillment and shipping.

GUMMY has now successfully completed the onboarding process with eShipper and is ready to start fulfilling and shipping orders to its customers across Canada.

“This is a major milestone for our company, after months of hard work, to be shipping our products to customers who are eager to taste our gummies and excited to help support our cause,” said Anthony Gindin, Chief Marketing Officer at GUMMY. “And our solid partnership with eShipper will provide a seamless shipping experience for our customers.”

With respect to the Company's symbol change on the OTCQB Exchange (the "OTCQB"), the OTCQB previously approved the Company's trading symbol change from "POTVF" to "GUMYF". Trading in the common shares of the Company under the new OTCQB symbol commenced at market open on July 11, 2022.

About The Gummy Project

We are a growing community of individuals and organizations who believe small contributions can add up to something big. We sell low sugar, plant based gummy products while raising money (and awareness) to support endangered keystone species. We are the only "better for you" candy company that is built to support our planet's most precious species and ecosystems, while educating our future generations on the steps we must take today, to ensure a viable tomorrow. <https://shopgummies.com/>

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