

# The Gummy Project Announces eShipper as Warehousing, Shipping and Fulfillment Partner in Preparation for Official Launch of Gummy Products

- *THE GUMMY PROJECT* to begin fulfilling purchase orders on July 11, 2022 with pre-sale beginning on June 30, 2022
- *eShipper* enables *THE GUMMY PROJECT* to fulfill ecommerce and B2B orders across Canada and the United States.

Vancouver, British Columbia--(Newsfile Corp. - June 21, 2022) - **The Gummy Project (CSE: GUMY) (FSE: 00S2) (OTCQB: POTVF) ("GUMY" or the "Company")** is pleased to announce that it has engaged eShipper as its warehousing, shipping and fulfillment partner in preparation for the official launch of its Watermelon Sharks and Peachy bees on July 11, 2022.

"We're thrilled to announce that the Company will begin fulfilling and shipping purchase orders on July 11, 2022 with a pre-sale beginning on June 30, 2022," said Charlie Lamb, President and CEO of GUMY. "We've been strategically building towards July 11 and are very much looking forward to successfully delivering our gummy products to our customers."

eShipper's established relationships with major carriers will enable GUMY to enjoy preferential shipping rates while achieving high quality and reliable order fulfillment. The relationship will also provide superior warehousing, inventory management and back-end integrations into the ecommerce side of the business.

"The contract with eShipper is significant for our fulfilment operations. eShipper's experience and network will help deliver continued growth in customer experience, efficiency and productivity for The Gummy Project," said Mr. Lamb.

## **ABOUT THE GUMMY PROJECT**

We are a growing community of individuals and organizations who believe small contributions can add up to something big. We sell low sugar, plant based gummy products while raising money (and awareness) to support endangered keystone species. We are the only "better for you" candy company that is built to support our planet's most precious species and ecosystems, while educating our future generations on the steps we must take today, to ensure a viable tomorrow.

Charlie Lamb, President & CEO, Director

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involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates", "may" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions, risks relating to epidemics or pandemics such as COVID-19, including the impact of COVID-19 on the Company's business, financial condition, and results of operations. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

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