



For Immediate Release

## **Weekend Unlimited Goes into Production of New Orchard Heights Rosen Products While Achieving 186% Increase in Storefront Growth, Year to Date in Oklahoma.**

VANCOUVER, BC / June 19, 2020 / Weekend Unlimited Industries Inc. ("Weekend" or the "Company") (CSE:POT)(FSE:00S2)(OTCQB:WKULF) is pleased to announce the Company is in production of new Orchard Heights rosen products featuring solvent-free concentrates. The new products will include; Flower rosin, Kief rosin, Hash rosin, and Live rosen all under the Orchard Heights brand portfolio.

"Given our recently announced record revenues ([June 15th, 2020](#)), I am pleased to be simultaneously expanding our product portfolio and storefront numbers. A broader portfolio opens opportunity for increased shelf space and sales." says CEO Chris Backus "Our rosen products will give Weekend customers a solvent-free alternative to enjoying cannabis concentrates and diversifies our Orchard Heights footprint in Oklahoma." The release of new Orchard Heights rosin comes at a great time when Weekend products have had a significant increase in retail storefronts; year to date:

- By the end of [January 2020](#), Weekend branded products were available in 35 stores in Oklahoma
- By [March 24th](#), Weekend branded products were available in 74 stores - a more than 100% increase in less than two months
- Year to date, Weekend branded products are in over 100 stores which represents 185% increase

"The synergy of having new product lines with increased storefronts aligns Weekend Unlimited for long term success in the Oklahoma Cannabis market," stated Brian Keane, Weekend Director.

We encourage readers to visit [www.weekendunlimited.com](http://www.weekendunlimited.com) to view our full line up Weekend Unlimited Cannabis brands and sign up for our Company newsletter.

### **About Weekend Unlimited Industries Inc.**

Weekend Unlimited is a lifestyle-based recreational cannabis and CBD wellness company. We are developing and launching premium cannabis and CBD brands to deliver life's highs - any- time, anywhere. Our CBD products are available online and at a retailer near you. Weekend Unlimited is well-positioned to launch and scale the brands that will define cannabis and CBD. Learn more at [www.weekendunlimited.com](http://www.weekendunlimited.com)

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**SOURCE:** Weekend Unlimited Industries Inc.