

WKND! PROVIDES UPDATE FROM SHAREHOLDER MEETING

Vancouver, BC (January 3rd, 2020) - Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: POT - FSE: 0OSI - OTCQB: WKULF)) a lifestyle cannabis company, is providing an update on the key outcomes from the Company's shareholder meeting, held on 31 December 2019.

The Company put forward three key resolutions to shareholders which included: the ability to consolidate shares up to 20-1; providing the option to change the name of the Company if desired; and lastly to move the Corporation from Alberta to British Columbia. As a result of the votes tallied the 20-1 consolidation was not approved, while the options to change the Company name and the move to British Columbia were approved.

"As our most recent shareholder letter explained, we are well positioned and excited for the opportunity to grow substantially in 2020 and we want to thank the Company's shareholders for their engagement. The Company is committed to fully realize the potential of the strong asset base in place, including the pursuit of key partnerships and funding avenues that will allow the Company to advance on its US Growth and the Northern Lights Organics Hemp asset in Canada," said Mr. Chris Backus, President and CEO.

For further information, please contact:

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About Weekend Unlimited Inc.

Weekend Unlimited is a lifestyle-based recreational cannabis company. The Company is developing premium products designed to deliver life's highs, anytime, anywhere. With a presence in both the U.S. and Canada, Weekend Unlimited is well-positioned to launch and scale the brands that will define recreational cannabis. Learn more at <u>www.weekendunlimited.com</u>

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