



For Immediate Release

## **WEEKEND SEIZES OPPORTUNITY TO ACCELERATE LAUNCH OF EDIBLES IN OKLAHOMA**

RETAIL CONSUMER INTEREST IN EDIBLES RISES AND WEEKEND PROVIDES STATEMENT ON SAFETY OF ITS BRANDED VAPE PRODUCTS

**Vancouver, BC (September 27th, 2019) - Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: POT - FSE: 00SI - OTCQB: WKULF)** a lifestyle cannabis company, announces that it is accelerating the launch of its branded edibles line to meet growing demand in Oklahoma and provides information regarding the safety of the vape cartridges used for the Company's branded product line.

"Our sales team is getting a tremendous response from retailers in Oklahoma as we introduce the Company's branded product line overall," said Mr. Chris Backus, President and CEO of Weekend. "Our line of chocolates, gummies and hard candies is getting an especially strong reception. We believe that demand for edibles is increasing due to the overall product innovations and also as a result of the media attention regarding e-cigarettes."

Weekend is ideally positioned with its model to be highly responsive to retail and consumer needs; the Company's agility is a strength that allows it to produce and deliver branded products to market quickly in response to consumer desires.

### Edible Highlights:

- WKND! accelerating launch of branded edibles line in Oklahoma
- WKND! edibles to include three products containing 2.5mg, 5mg and 25mg THC to meet consumer demand:
  - Thin chocolate bar with salt sprinkles (100mgs divided into four 25mg squares)
  - Gummies
  - Hard candies
- WKND! branded product development team is also working on an almond bar for future launch

"As it relates to consumer safety across our WKND! branded products, including vape cartridges, the Company is wholly committed to providing customers with safe, reliable and consistent experiences," stated Chris Backus.



Weekend Unlimited is dedicated to developing and marketing the safest and highest quality products for its customers. Noting the rise of possible lung-related illnesses associated with the use of e-cigarettes, the Company is providing information to its shareholders, customers and business partners as to the safety and quality of WKND! branded vape products.

Safety and Quality Information regarding WKND! branded vape cartridges:

- WKND! branded vape products contain no vitamin E acetate, vegetable glycerin or propylene glycol\*
- WKND! branded vape product's hardware is made with the highest quality micro-porous glass, regarded to be the cleanest type of cartridge, soon to be patented
- WKND! branded vape product's hardware is made in a GNP and ISO certified factory
- WKND! branded vape products are third-party lab-tested on a regular basis and passed analysis for the heavy metals screen, which is standard protocol and includes testing for cadmium, arsenic, lead and mercury
- WKND! branded vape products meet and exceed California requirements, which represent the highest standards for heavy metal testing in the industry

\*Each batch of concentrate is tested for heavy metals, pesticides, potency, foreign materials and any other harmful substances that could impact the integrity of the product. In conjunction with stringent testing, WKND! branded vape products do not contain any artificial additives including vitamin E Acetate, propylene glycol, vegetable glycerin or artificial flavoring. All blends are made with distillate solely from cannabis and flavored with HTE (high terpene extract), which is derived from live resin made only from quality cannabis material.

For further information, please contact:

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### **About Weekend Unlimited Inc.**

Weekend Unlimited is a lifestyle-based recreational cannabis company. The Company is developing premium products designed to deliver life's highs, anytime, anywhere. With a presence in both the U.S. and Canada - and a unique entertainment and education division

Weekend Unlimited Inc.

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(Weekend Live!), Weekend Unlimited is well-positioned to launch and scale the brands that will define recreational cannabis. Learn more at [www.weekendunlimited.com](http://www.weekendunlimited.com)

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Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.