



For Immediate Release

## **Weekend Unlimited's Flagship WKND! Branded Products Begin Production**

*First WKND! branded products to be released in Washington State*

**Vancouver, BC (June 6<sup>th</sup>, 2019) - Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: POT - FSE: 00S1 - OTCQB: WKULF)** is pleased to announce the Company's first WKND! branded products have begun production in Washington State.

"Founded as a lifestyle brand, Weekend Unlimited's focus is on the development, sales and distribution of brands that will appeal to the many different types of recreational users of cannabis and related products," said Mr. Chris Backus, President and CEO of Weekend Unlimited. "The Company's flagship WKND! brand has been met with tremendous enthusiasm by retailers and we are excited to be in production of the first WKND! branded products led by a Cannagar, which is in high demand in Washington State."

The initial WKND! branded product line to be released in Washington State will begin with Cannagars and go on to include Vape Cartridges and Pre-rolls. The Cannagar is a cannabis cigars which is drawing great interest at retail stores from consumers in Washington State. Weekend Unlimited's team identified the Cannagar as a high-profile way to enter the market and establish effective relationships with retailers and influencers for the Company's flagship WKND! brand.

### **About WKND! branded Cannagars:**

- WKND! branded Cannagars are flower-packed, artisan rolled.
- WKND! branded Cannagars are made from the highest quality Washington State hybrid, indicas, and sativas. One eighth-ounce premium is wrapped with hemp and infused with a proprietary blend of CBD isolate and terpenes.
- WKND! branded Cannagars are available in three signature flavors - Bliss, Escape, and Now.

"As the first lifestyle brand from the Weekend Unlimited cannabis portfolio to go into production, we have emphasized the importance of a long-term, sustainable approach that can be replicated with the Company's branded products in other markets going forward," added Mr. Backus.

Weekend Unlimited Inc.

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Weekend Unlimited is focused on the development of recreational lifestyle brands and the flagship WKND! brand is positioned as a premium brand designed to deliver life's highs, anytime, anywhere.

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### **About Weekend Unlimited Inc.**

Weekend Unlimited is a lifestyle-based recreational cannabis company. The company is developing premium products designed to deliver life's highs, anytime, anywhere. With U.S. operations based in, or being negotiated in, Arizona, California, Oklahoma, Washington plus Canada - and a unique entertainment and education division (Weekend Live!), Weekend Unlimited is well-positioned to launch and scale the brands that will define recreational cannabis. Learn more at [www.weekendunlimited.com](http://www.weekendunlimited.com)

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### **Forward Looking Statements**

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

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