

For Immediate Release

WEEKEND UNLIMITED WINS CANNAGATHER AWARD IN NEW YORK CITY

Vancouver, BC, (May 8th, 2019) - Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: POT - FSE: 0OSI - OTCQB: WKULF) is pleased to announce that the Company won an award at the fifth annual CannaGather event in New York City.

The event was in celebration of CannaGather's five-year anniversary, with awards and presentations at the Prince George Ballroom with over 350 attendees representing the cannabis industry community.

"We are thrilled to be recognized in the Operators category along with Canopy Growth Corporation (NYSE: CGC), Curaleaf Holdings (CNSX: CURA), Acreage Holdings (CNSX: ACRG.U) and Greenlane Holdings (NASDAQ: GNLN) as award winners," said Mr. Chris Backus, Interim President & CEO. "At this stage of our nascent industry it is vital that we come together in these venues to share ideas and collaborate on the overall growth of the industry as it will benefit consumers, legislators and the companies that are embracing a leadership role in that regard, as we do."

Awards were presented in four categories, Entrepreneurs, Operators, Investors and Champions. The Operators category recognized cannabis-related companies with a value/market cap greater than \$25 million.

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About Weekend Unlimited Inc.

Weekend Unlimited is a lifestyle-based recreational cannabis company. The company is developing premium products designed to deliver life's highs, anytime, anywhere. With U.S. operations based in, or being negotiated in Arizona, California, Oklahoma, Washington, Canada and a unique entertainment and education division (Weekend Live!), Weekend Unlimited is well-positioned to launch and scale the brands that will define recreational cannabis. Learn more at www.weekendunlimited.com

Weekend Unlimited Inc.

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