

Life's Highs, Anytime, Anywhere,

For Immediate Release

WEEKEND UNLIMITED'S CANNA CANDYS SHIPS GUMMIES

Hemp Oil Extract Gummies (0%THC) Launches into Northeast USA

NEW YORK, NY, USA (3 April 2019) – Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: POT – FSE: 0OS1 – OTCQB: WKULF) updates that pursuant to its February distribution deal announcement with Infinity One LLC, its Canna Candys brand has begun shipping its initial order to launch the brand in the Northeast USA, to be followed by the Midwest and Southeast.

- Canna Candys, 5 mg 99.6% Hemp Oil extract (0% THC) mixed fruit gummies are being retailed in gummy packs containing 20 servings
- Following Weekend's Consumer Packaged Goods strategy, Infinity One LLC, will focus on sales through supermarket chains, pharmacies and convenience stores
- The agreement with Infinity One LLC to distribute Canna Candys products starts with an initial launch of 1 million gummies with additional SKUs to follow

"This is a significant step for our Company, our production team has done a terrific job and we are thrilled with the product taste, effectiveness and packaging," said Mr. Paul Chu, Weekend Unlimited President and CEO. "The Canna Candys brand, using Hemp Oil extract, will establish a presence for our products in multiple retail locations, a presence that we will build upon to establish consumer recognition and trust in multiple markets to pave the way for additional product rollouts in the near future."

For further information, please contact:

Mr. Paul Chu, President and CEO

Telephone: 1 (236) 317-2812 - Toll free 1(888) 556-9656

E-mail: IR@weekendunlimited.com

About Weekend Unlimited Inc.

Weekend Unlimited is capitalizing on its vast industry relationships to establish a lifestyle brand featuring premium products and delivering life's highest moments. The company aggregates and scales small to medium brands, primarily in the categories of flower, extracts and edibles. Weekend Unlimited brands have best of class operations, distribution and strong revenue



Life's Highs. Anytime. Anywhere.

trajectories, making them ideal candidates for the deployment of capital and expertise through access to technologies, infrastructure and centralized systems. Learn more at www.weekendunlimited.com

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forwardlooking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.