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***For Immediate Release***

## **CANNA CANDYS ANNOUNCES DISTRIBUTION DEAL FOR A MILLION GUMMIES PER MONTH**

*Weekend Unlimited Brand Canna Candys to launch in US Northeast, Midwest and Southeast with initial US \$350,000 order*

**VANCOUVER, BC, CANADA (8 February 2019)** – Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: POT – FSE: 00S1 – OTCMKTS: WKULF) announces that its Canna Candy brand has signed an exclusive distribution deal with Infinity One LLC., to introduce its product beyond California, into the US Northeast, Midwest and Southeast regions.

"This is an exciting step for Canna Candys and Weekend. It represents the first of many deals to expand into new markets with our products," said Mr. Paul Chu, Weekend President and CEO. "The first order is for Canna Candys, 5 mg 99.6% Hemp Oil extract (0% THC) mixed fruit gummies in gummy packs containing 20 servings," added Mr. Chu.

The agreement with Infinity One LLC to distribute Canna Candys products will begin with a rollout of 1 million gummies per month, with additional SKUs to follow beyond candies and gummies. The initial month's purchase order is for US \$350,000.

"Infinity One, LLC is proud to become a master dealer for Weekend Unlimited. The first month's allotment of 1 million pieces of Canna Candys' fruit gummies will be distributed through our sales channels and distribution network beginning in the Northeast, Midwest and Southeast," said Mr. Rae Kim, President of Infinity One, LLC.

Following Weekend's Consumer Packaged Goods strategy, Infinity One LLC, will focus on sales through supermarket chains, pharmacies and convenience stores.

"We have existing relationships with HSN, Target, Bed Bath & Beyond and Amazon in addition to our vast indirect sales channels," added Mr. Kim. "Most of our chain store accounts range from 200 to 400 retail locations. The plan we have developed with Weekend sees us expanding in the second phase to add edibles and beverage products to our product line as we expand distribution in these regions and add Texas in the coming months," noted Mr. Kim.

**WEEKEND UNLIMITED™**

[www.weekendunlimited.com](http://www.weekendunlimited.com)



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Subsequent orders will depend on the success of the products. The distribution agreement is for one year, with options to renew.

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#### About Weekend Unlimited Inc.

Weekend Unlimited is capitalizing on its vast industry relationships to establish a lifestyle brand featuring premium products and delivering life's highest moments. The company aggregates and scales small to medium brands, primarily in the categories of flower, extracts and edibles. Weekend Unlimited brands have best of class operations, distribution and strong revenue trajectories, making them ideal candidates for the deployment of capital and expertise through access to technologies, infrastructure and centralized systems. Learn more at [www.weekendunlimited.com](http://www.weekendunlimited.com)

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Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not



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