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***For Immediate Release***

## **WEEKEND UNLIMITED ANNOUNCES RETAIL LICENSE FOR NORTHERN LIGHTS SUPPLY IN ALBERTA**

*One of Only Ten New Licenses Granted, First Northern Lights Supply Retail  
Store to Be Open In February*

**VANCOUVER, BC, CANADA (5 February 2019)** – Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: POT – FSE: 00S1 – OTC Pink: WKULF) is pleased to announce that Northern Lights Supply, for which Weekend Unlimited has previously announced an arms-length agreement to acquire 49% of, was one of ten to get a new cannabis retail store operating license in Alberta.

Key points:

- Northern Lights Supply is the **FIRST** retail cannabis store servicing the Edmonton International Airport, Canada's largest oilfield industrial park and the cities of Leduc and Beaumont
- Northern Lights Supply is situated adjacent Highway 2, Alberta's busiest corridor and is the **FIRST** cannabis retail store to receive approval to advertise their brand along the main entrance to Edmonton with published traffic counts of 100,000 + vehicles a day
- The store provides 6,500 square feet of retail space, making it one of the largest approved retail Cannabis stores in Alberta
- Northern Lights Supply was designed to take advantage of the upcoming edible and infused cannabis products schedule to be legal in the fall of 2019
- Opening planned for mid-February

"After 16 months of planning and preparation we are excited but prepared to begin operating and serving this community," stated Northern Lights Supply President Derek Shields. "We are thrilled to one of a lucky ten to get a license to operate at this time. We have a strong business plan with extensive outreach partnerships in the works aimed at delivering educational seminars for the hospitality industry and business organizations," added Mr. Shields.

"We are passionate about this new store and aim to be at the forefront of education within Alberta, using the store to educate businesses and the community overall about

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the cannabis industry. Our store model has been designed to be replicated in Alberta as additional opportunities to expand arise and the partnerships we build in the community are essential to do so in a sustainable way," explained Mr. Shields.

For further information, please contact:

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About Weekend Unlimited Inc.

Weekend Unlimited is capitalizing on its vast industry relationships to establish a lifestyle brand featuring premium products and delivering life's highest moments.

The company aggregates and scales small to medium brands, primarily in the categories of flower, extracts and edibles. Weekend Unlimited brands have best of class operations, distribution and strong revenue trajectories, making them ideal candidates for the deployment of capital and expertise through access to technologies, infrastructure and centralized systems. Learn more at [www.weekendunlimited.com](http://www.weekendunlimited.com)

*Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.*

## **Forward Looking Statements**

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such

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information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

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