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For Immediate Release

WEEKEND UNLIMITED NOW TRADING UNDER THE SYMBOL "POT" AND IN US ON OTC PINK OPEN MARKET

POT lottery raises awareness and demand, OTC listing provides US investor access and broadens shareholder base

VANCOUVER, BC, CANADA (4 February 2019) – Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: POT – FSE: OOS1 – OTC Pink: WKULF) announced that it will begin to trade today on the CSE under the symbol POT. In addition, the Company is trading on the OTC Pink Open Market with ticker symbol WKULF.

The Company, which has just announced that it won the Canadian exchanges' lottery for the trading symbol POT, believes that the addition of the OTC Pink Open Market will provide enhanced investor benefits including easier access and greater liquidity in the United States.

"We anticipate that in addition to our new CSE symbol POT, trading on the OTC Pink Market will raise our visibility within the investment community and will help to broaden our shareholder base," said Mr. Brian Keane, Weekend Unlimited, Director.

For further information, please contact:

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About Weekend Unlimited Inc.

Weekend Unlimited is capitalizing on its vast industry relationships to establish a lifestyle brand featuring premium products and delivering life's highest moments. The company aggregates and scales small to medium brands, primarily in the categories of flower, extracts and edibles. Weekend Unlimited brands have best of class operations, distribution and strong revenue trajectories, making them ideal candidates for the deployment of capital and expertise through access to technologies, infrastructure and centralized systems. Learn more at www.weekendunlimited.com

WEEKEND UNLIMITED™

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Forward Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

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