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For Immediate Release

WEEKEND UNLIMITED WINS THE “POT” LOTTERY
*“POT” LOTTERY GENERATES GLOBAL INTEREST AND EXPOSURE FOR
CANADA’S LEADERSHIP IN CANNABIS LEGALIZATION*

VANCOUVER, BC, CANADA (1 February 2019) – Weekend Unlimited Inc. ("Weekend" or the "Company") (CSE: YOLO – FSE: OOS1) has been informed by the Canadian Stock Exchange (CSE) that it has won the lottery for the trading symbol POT.

“Weekend Unlimited is thrilled to add the iconic POT trading symbol to its identity,” said Mr. Paul Chu, Weekend Unlimited President and CEO. “As a fast-growing multi-state operator, Weekend Unlimited is developing lifestyle brands around recreational and wellness to help define the future of the cannabis industry. The POT symbol is a tremendous fit with our brand identity.”

The Canadian Securities Exchange, collectively with Toronto Stock Exchange (“TSX”), TSX Venture Exchange, and Aequitas NEO Exchange (together the “Exchanges”) announced the lottery for the POT symbol in January 2019. With the symbol in high demand, many eligible issuers currently listed on any of the Exchanges, or applicants who have made listing applications to the Exchanges, submitted ballots for the POT symbol.

Added Mr. Chu, “There has been tremendous excitement generated globally for the POT symbol. The POT lottery served to raise the profile of Canada’s leadership in legal recreational cannabis and we believe it will also serve to raise Weekend Unlimited’s leadership profile.”

Weekend Unlimited expects to begin trading with the new symbol POT on Monday, February 4th, subject to confirmation by the CSE.

For further information, please contact:

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[About Weekend Unlimited Inc.](#)

WEEKEND UNLIMITED™

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Life's Highs. Anytime. Anywhere.

Weekend Unlimited is capitalizing on its vast industry relationships to establish a lifestyle brand featuring premium products and delivering life's highest moments.

The company aggregates and scales small to medium brands, primarily in the categories of flower, extracts and edibles. Weekend Unlimited brands have best of class operations, distribution and strong revenue trajectories, making them ideal candidates for the deployment of capital and expertise through access to technologies, infrastructure and centralized systems. Learn more at www.weekendunlimited.com

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

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