

XTM's Today™ Program Begins Boston Pizza Franchisee Onboarding with MacEachern Group

ELIMINATES CASH AND PROVIDES STAFF WITH EARLY EARNINGS ACCESS

MIAMI and TORONTO, March 12, 2021 /CNW/ - XTM, Inc. ("XTM" or the "Company") (QB: XTMIF) (CSE: PAID), (FSE: 7XT), a Miami and Toronto-based Fintech company in the neo-banking space, providing mobile banking and payment solutions around the world, is pleased to announce that Boston Pizza's franchisee MacEachern Group has onboarded XTM's Today™ Mobile App and Prepaid Card employee instant payout solution.



XTM Inc. Onboards Boston Pizza's Franchisee - MacEachern Group to Today Program (CNW Group/XTM Inc.)

Boston Pizza International is a Canadian franchise based restaurant company with over 370 locations across Canada, United States and Mexico. The health and safety of staff and guests is a priority for Boston Pizza and the MacEachern Group have implemented the Today program as a part of their plan to eliminate the handling of cash within their ecosystem.

XTM's Today mobile wallet and prepaid debit card solution provides staff instant-access to their earned gratuities at the end of each shift for in-store or online purchases, to withdraw cash at ATMs, pay bills in-app, send real-time transfers to bank accounts and more. Boston Pizza franchisees are provided with access to a dedicated administration portal with complete control and automation of the entire process from card assignment to daily disbursement of funds.

"The Franchisee owners opting-in to XTM's cashless Today program are an example of a progressive, well run organization that knows how to pivot when necessary," said Marilyn Schaffer, CEO. "A year ago, eliminating cash from a restaurant's ecosystem was not the priority it is today. Operators such as the Boston Pizza Franchisees are demonstrating their ability to thrive during difficult and unparalleled times."

"This is good for business, and good for our guests," said Dan MacEachern, Boston Pizza Franchisee Owner. "The Today program gives us more time to focus on delighting our guests with great food and service and less time on reconciling and dispersing tips and wages. This is a free and easy to implement solution and the Today team delivered."

About XTM

XTM, www.xtminc.com is a Miami and Toronto-based fintech innovator in the neo-banking space helping business and workers alike expedite earnings payout and eliminate banking fees. We are a global card issuer and real-time payment specialist providing our technology to businesses to automate and expedite worker payouts that can also eliminate cash. XTM integrates businesses to a payment ecosystem that is coupled with a free mobile app and a Visa or Mastercard debit card with free banking features. XTM drives enterprise value and creates a positive user experience.

This news release contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws (the "forward-looking statements"), within the meaning of applicable Canadian securities legislation, including expected performance of XTM, the expectation that businesses with which XTM does business or have committed to do business will in the expected timeline, the continuing trend toward electronic payment methods, that the integrations will attract new business owners to use the Today program, and the general conditions and revenues of XTM. Forward-looking statements are statements that are not historical facts and are generally, although not always, identified by words such as "expect", "plan", "anticipate", "project", "target", "potential", "schedule", "forecast", "budget", "estimate", "intend" or "believe" and similar expressions or their negative connotations, or that events or conditions "will", "would", "may", "could", "should" or "might" occur. While XTM can make best efforts to estimate when businesses will re-open or back to pre-Covid 19 business levels there are no guarantees this will happen in the time the Company expects or if at all. All such forward-looking statements are based on the opinions and estimates of management as of the date such statements are made. These forward-looking statements are made as of the date of this news release. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the future circumstances, outcomes or results anticipated in or implied by such forward-looking statements will occur or that plans, intentions or expectations upon which the forward-looking statements are based will occur.

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For further information: For further information please visit xtminc.com or contact: Email: finance@xtminc.com

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