



# Planet Based Foods Selected in Good Housekeeping's 2023 Sustainable Innovation Awards

VANCOUVER, BC, April 13, 2023 /CNW/ - Planet Based Foods Global Inc. (CSE: PBF) (OTCQB: PBFFF) (FRA: AZO) ("**PBFG**," "**Planet Based Foods**" or the "**Company**") announced today that the Company's Green Chili Southwest Hemp Burger was named as a winner in *Good Housekeeping's* 2023 Sustainable Innovation Awards. The full list of awards can be found [here](#).

The Planet Based Foods Green Chili Southwest Hemp Burger is a plant-based burger patty made with a combination of high-quality ingredients, including hemp protein, fresh green chiles, and natural Southwestern-inspired seasoning. It is a vegan and vegetarian-friendly option that is designed to provide a delicious and sustainable alternative to traditional meat-based burgers. In addition, the burger promises a subtle balance of sweet and spicy flavors, making it an excellent choice for anyone looking to add some variety to their diet while still enjoying a satisfying burger experience.

"We're so excited that our Green Chili Southwest Hemp Burger has been named a [Good Housekeeping 2023 Sustainable Innovation Award](#) winner," states Planet Based Foods CEO and Co-Founder Braelyn Davis.

The Planet Based Foods Green Chili Southwest Hemp Burger is a plant-based burger patty that offers a 100% vegan and gluten-free alternative to traditional beef burgers. It is a high-protein food source, providing 19 grams of protein per serving, and it is also rich in fiber, Omega 3, 6, and 9 fatty acids. Additionally, it is a Non-GMO product, furthering its suitability for those who desire a more natural and sustainable food choice.

The burger patty is formulated with hemp protein, green chiles, and a blend of carefully curated spices and seasonings, resulting in a deliciously flavorful and nutritious food option. It is suitable for individuals with dietary restrictions such as gluten and soy intolerance.

## About Planet Based Foods

PBFG, through its wholly-owned subsidiary in San Diego, California, Planet Based Foods, is a producer of sustainable plant-based meat substitutes. Planet Based Foods was founded in 2018 in San Diego, California, with a mission to build a better food system by providing hemp-formulated superfood products to people today that support our planet tomorrow. All Planet Based Foods products are 100% vegan. Planet Based Foods creates clean, non-GMO, nutrient-dense food built for the future: the first line of plant-based meats with sustainable hemp as the number-one ingredient. Founded by former nutrition coach and cannabis marketer Braelyn Davis, food scientist and plant-based pioneer Robert Davis, and restaurant industry veteran Ted Cash, the company aims to establish hemp as a nutrient-dense protein source to feed the world sustainably for generations to come. Planet Based Foods' suite of products includes its new consumer line of nutritious frozen foods, plant-based meat ingredients and handheld comfort foods for food service and restaurants.

For further details about the Company and the listing transaction, please refer to the Company's listing statement at [www.thecse.com](http://www.thecse.com) and the Company's profile at [www.sedar.com](http://www.sedar.com). In addition, to view information about the Company and subscribe to automated email alerts for future news and public filings, visit the Planet Based Foods website at [www.planetbasedfoods.com](http://www.planetbasedfoods.com).

## On Behalf of the Board

Braelyn Davis  
CEO and Co-Founder

## Forward-Looking Statements

Certain statements included in this news release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate," "assume," "believe," "plan," "estimate," "expect," "intend," "may," "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. Therefore, this news release contains forward-looking statements. These forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Such statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Accordingly, readers should not place undue reliance on the Company's forward-looking statements.

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