



Planet Based Foods Announces E-Commerce Platform Launch

VANCOUVER, BC, April 14, 2022 /CNW/ - **Planet Based Foods Global Inc.** (CSE: PBF) (OTCQB: PBFFF) (FRA: AZ0) ("PBF", Planet Based Foods" or the "Company"), a San Diego-based sustainable food startup pioneering clean, nutrient-dense, plant-based meat alternatives, is pleased to debut its newly launched [e-commerce platform](#) that features a selection of Planet Based Foods' popular vegan options for purchase.

Powerfully formulated using superfood hemp as the primary ingredient, the wide range of innovative products now listed online include The Original Burger, the Green Chili Southwest Burger, Breakfast Sausage Patties Hot and Mild, The Original Crumble, The Italian Sausage Crumble and the Variety Pack. Units can be purchased through the [Planet Based Foods website](#) for \$19.00 each plus \$10.00 shipping, and will be available nationwide.

"We are excited to announce the launch of our new e-commerce platform, which allows our diverse portfolio of healthy plant-based food products to be more accessible to customers than ever before," said Planet Based Foods' President and CEO Braelyn Davis. "E-commerce is an invaluable tool for our business to help drive brand awareness and sales, engage new and existing consumers and share our company story to a larger online audience as we continue to grow the Planet Based Foods community, and continue to deliver value to our shareholders."

For further details about the Company and the listing transaction, please refer to the Company's listing statement at www.thecse.com as well as the Company's profile at www.sedar.com.

To view information about the Company and subscribe to automated email alerts for future news and public filings, visit the Planet Based Foods website at www.planetbasedfoods.com.

About Planet Based Foods

PBFG, through its wholly-owned subsidiary in San Diego, California, Planet Based Foods, is a producer of sustainable plant-based meat substitutes. Planet Based Foods was founded in 2019 in San Diego, California. With a mission to build a better food system by providing hemp-formulated superfood products to people today that support our planet tomorrow, all Planet Based Foods products are 100% vegan.

ON BEHALF OF THE BOARD

"Braelyn Davis"

Braelyn Davis

President, Chief Executive Officer and Director

FORWARD-LOOKING STATEMENTS:

Certain statements included in this news release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "assume" "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This news release contains forward looking statements. These forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Such statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this news release.

SOURCE: Planet Based Foods Global Inc.

For more information, please visit: www.planetbasedfoods.com or contact: Invest@planetbasedfoods.com

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