

**CASHBOX VENTURES LTD.
(FORMERLY WIKILEAF TECHNOLOGIES
INC.)**

MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND
RESULTS OF OPERATIONS (“MD&A”)

For the six months ended June 30, 2022 and 2021

Management Discussion and Analysis

The following management discussion and analysis (“**MD&A**”) of the results of the operations and financial position of Cashbox Ventures Ltd. (the “**Company**”, “**we**”, “**us**”, “**our**”) (formerly Wikileaf Technologies Inc.) prepared for the six months ended June 30, 2022, and should be read in conjunction with the Company’s condensed interim financial statements for the six months ended June 30, 2022 and the audited financial statements for the year ended December 31, 2021. Additional information regarding the Company is available on SEDAR at www.sedar.com. All figures contained in this MD&A are presented in Canadian dollars. This MD&A contains information up to and including August 10, 2022.

Forward-Looking Statements

Certain statements contained in this MD&A may constitute forward-looking statements. These statements relate to future events or the Company’s future performance. All statements, other than statements of historical fact, may be forward-looking statements.

Forward-looking statements are often, but not always, identified using words such as “seek”, “anticipate”, “plan”, “continue”, “estimate”, “expect”, “may”, “will”, “project”, “predict”, “propose”, “potential”, “targeting”, “intend”, “could”, “might”, “should”, “believe” and similar expressions. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. The Company believes that the expectations reflected in those forward-looking statements are reasonable, but no assurance can be given that these expectations will prove to be correct and such forward-looking statements included in this MD&A should not be unduly relied upon by investors as actual results may vary. These statements speak only as of the date of this MD&A and are expressly qualified, in their entirety, by this cautionary statement. The Company’s actual results could differ materially from those anticipated in these forward-looking statements because of various risk factors, including, but not limited to:

- assumptions about the ability of the Company to raise necessary capital for its existing operations and expansion plans,
- the ability of the Company to attract new investment opportunities,
- a negative change in the value of the investment in the common shares of Fire & Flower Holdings Corp.

Operational Overview

The Company

Overview

Cashbox Ventures Ltd. (the “Company”) (formerly Wikileaf Technologies Inc.) owned and operated wikileaf.com, an online digital platform for cannabis enthusiasts to discover engaging and educational content, strain and product information and analytical tools allowing them to make informed purchasing decisions. On September 15, 2021, the Company sold all of its digital and intangible assets to Fire & Flower Holdings Corp. (“Fire & Flower”) and Hifyre Inc. for share consideration valued at \$7,500,000, based upon the Fire & Flower’s then-trading day volume weighted average price as of August 3, 2021, the date of the Definitive Agreement.

On April 26, 2022, the Company paid the full amount of the outstanding promissory note owed to MMCAP International Inc. SPC, in the amount of \$700,000 plus accrued interest owed of \$24,164 for a total payment of \$724,164. The note was repayable within six months of the issuance date of October 28, 2021 and was subject to an interest rate of 7% per annum.

Following the divesting of all of its online platform assets, the business activities of the Company is limited to the search and evaluation of new investment opportunities along with consideration of other strategic alternatives.

Although the Company was successful in raising funds in the past and is able to liquidate its investment in the publicly listed shares as a source of funding, there is no assurance that the Company will be successful in its future endeavours or become viable and continue as a going concern. Consequently, these material uncertainties raise significant doubt regarding the Company's ability to continue as a going concern.

Highlights

As of the date of this MD&A, the Company held 421,910 shares of Fire & Flower.

Following the sale of the assets, the Company is no longer involved in any of its previous business operations. Furthermore, the Asset Purchase Agreement provided for the purchaser to retain the services of four of the Company’s key employees. Following the completion of sale, only two full time employees remained employed by the Company, the Interim Chief Executive Officer, and the Chief Financial Officer.

The business activities of the Company include the search and evaluation of new investment opportunities along with consideration of other strategic alternatives such as the distribution of assets to shareholders.

Company Restructuring

The Company announced executive and director changes. Mike Best resigned as CFO and Dan Nelson resigned as Director of the Company.

The Company has appointed Mathew Lee as CFO effective May 1, 2022. Mr. Lee currently serves as president of Manning Lee Management Ltd., a management consulting firm providing CFO services to publicly traded companies. Mr. Lee specializes in providing accounting, management, securities regulatory compliance and corporate secretarial services to companies listed on the TSX-V and CSE. Mr. Lee is a CPA and earned a B.Comm from the University of British Columbia.

The Company has also appointed Connor Cruise as the permanent CEO of the Company and entered into a revised employment agreement that includes a lower annual salary following his tenure as Interim CEO since June 2020.

On April 1, 2022 and June 27, 2022, OWS Canada Inc. and One Web were dissolved, respectively.

Financial Overview

Selected Financial Information

The following tables highlight certain information and financial data of the Company for each of the two most recently completed financial years ended December 31, 2021. Information set forth below should be read in conjunction with the Company's audited consolidated financial statements for the indicated years ended.

Selected Annual Information

	<u>2021</u>	<u>2020</u>
Revenue	69,400	99,031
Net income (loss)	2,140,273	(3,583,565)
Cash	156,315	286,248
Total assets	4,529,910	333,439
Total liabilities	991,535	224,888
Total shareholders' deficiency	17,685,125	19,825,398

Summary of Quarterly Results

CDN \$	Q2 2022	Q1 2022	Q4 2021	Q3 2021	Q2 2021	Q1 2021	Q4 2020	Q3 2020
Revenue	-	-	1,655	12,831	28,617	26,297	42,993	34,140
Net income (loss)	(1,892,280)	169,935	(3,172,193)	6,378,319	(547,285)	(518,568)	(674,216)	(613,330)
Cash	408,470	397,748	156,315	77,245	545,241	1,067,753	286,248	854,081
Total assets	1,850,681	4,701,364	4,529,910	6,927,834	598,108	1,106,291	333,439	868,628
Total liabilities	167,713	1,008,326	991,535	281,617	245,249	250,208	224,888	3,196,325

Results of Operations for the three months ending June 30, 2022

Revenue

The Company divested all of its online assets during the year ended December 31, 2021 ("2021"), which was the Company's only revenue source. Accordingly, the Company did not generate any revenue during the three months ended June 30, 2022 ("Q2 2022").

Operating Expenses

Overall, operating expenses decreased from \$575,902 during the three months ended June 30, 2021 (“Q2 2021”) to \$306,537 in Q2 2022. The decrease in key operating expenses was primarily due to the Company divesting of all its digital asset operations.

Key expense items include salaries and benefits of \$55,027 (Q2 2021 - \$224,853), professional fees of \$203,670 (Q2 2021 - \$210,251), share-based compensation of \$7,623 (Q2 2021 - \$47,919) and insurance of \$17,620 (Q2 2021 - \$38,164).

Salaries and benefits, marketing, and insurance decreased due to the divesting of its digital asset operations. Share-based compensation also decreased during the period.

Loss on disposition of assets

During the period ended June 30, 2022, the Company sold 257,100 shares for gross proceeds of \$994,374. This resulted in a loss on sale of \$1,345,235 (2021 - \$Nil). As at June 30, 2022, the Company revalued the remaining shares which resulted in an unrealized loss of \$464,243 (2021 - \$Nil). Accordingly, the Company recognized a loss of \$1,809,478 recorded as change in fair value of investment in publicly listed company in the condensed interim statement of loss and comprehensive loss.

Results of Operations for the six months ending June 30, 2022

Revenue

The Company divested all of its online assets during 2021, which was the Company’s only revenue source. Accordingly, the Company did not generate any revenue during Q2 2022.

Operating Expenses

Overall, operating expenses decreased from \$1,123,165 in Q2 2021 to \$442,659 in Q2 2022. The decrease in key operating expenses was primarily due to the Company divesting of all its digital asset operations.

Key expense items include salaries and benefits of \$130,515 (Q2 2021 - \$557,497), professional fees of \$207,670 (Q2 2021 - \$290,010), share-based compensation of \$16,205 (Q2 2021 - \$84,807) and insurance of \$35,239 (Q2 2021 - \$77,871).

Salaries and benefits, marketing, and insurance decreased due to the divesting of its digital asset operations. Share-based compensation also decreased during the period.

Loss on disposition of assets

During the period ended June 30, 2022, the Company sold 333,300 shares for gross proceeds of \$1,426,413. This resulted in a loss on sale of \$1,606,616 (2021 - \$Nil). As at June 30, 2022, the Company revalued the remaining shares which resulted in an unrealized gain of \$175,417 (2021 - \$Nil). Accordingly, the Company recognized a loss of \$1,431,199 recorded as change in fair value of investment in publicly listed company in the condensed interim statement of loss and comprehensive loss.

Summary of Outstanding Share Data

The Company had the following securities issued and outstanding as at June 30, 2022 and the date of this MD&A:

Securities	Outstanding
Issued and outstanding common shares	148,752,477
Warrants	26,594,681
Stock options	9,815,409
Restricted Stock Units	-

Liquidity and Capital Resources

Six months ending June 30,

	2022	2021
Net cash used in operating activities	(450,094)	(963,161)
Net cash from investing activities	1,426,413	2,400
Net cash (used in) from financing activities	(724,164)	1,230,000

The Company's net cash used in operations during Q2 2022 was \$450,094 compared to \$963,161 in Q2 2021. The decrease was largely attributed to lower operating expenditures. The Company continues to anticipate negative cash flows from operations for the foreseeable future.

The Company's net cash from investing activities during Q2 2022 was \$1,426,413 compared to \$2,400 in Q1 2021. The increase is a direct result of selling shares in its investment of Fire and Flower Holdings Corp.

The Company's net cash used in financing activities during Q2 2022 was \$724,165 compared to net cash provided by financing activities of \$1,230,000 in Q2 2021. The decrease is due to the private placement and convertible note issuances that closed in Q1 2021 compared to the repayment of the note payable in Q2 2022.

As at June 30, 2022, the Company had working capital of \$1,682,968 (December 31, 2021 – deficit of \$463,501). As at June 30, 2022, the Company has an accumulated deficit of \$19,501,970 (December 31, 2021 - \$17,685,125). The Company has not yet completed its efforts to establish a stabilized source of revenue sufficient to cover operating expenses.

As at June 30, 2022, the Company's capital is composed of cash, investment in a publicly listed company, and shareholders' equity. A summary of the Company's capital structure is as follows:

	<u>June 30, 2022</u>	<u>December 31, 2021</u>
	\$	\$
Cash	408,470	156,315
Investment in publicly listed company	1,142,923	4,000,535
	<u>1,551,393</u>	<u>4,156,850</u>
Note payable to related party	-	690,062
Total equity	<u>1,682,968</u>	<u>3,538,375</u>
	<u>1,682,968</u>	<u>4,228,437</u>

The Company's primary objectives, when managing its capital, are to maintain adequate levels of funding to support operations of the Company and to maintain corporate and administrative functions.

The Company defines capital as items included in shareholders' equity, consisting of the issued common shares. The capital structure of the Company is managed to provide sufficient funding for operating activities. Funds are primarily secured through a combination of selling its investment and equity capital raised by way of private placements and short-term debt. There can be no assurances that the Company will be able to continue raising equity capital and short-term debt in this manner. The Company invests all capital that is surplus to its immediate needs in short-term, liquid and highly rated financial instruments, such as cash and other short-term deposits, which are all held with major financial institutions.

There were no changes to the Company's approach to capital management during the period ended June 30, 2022. The Company is not subject to external capital requirements.

Off-Balance Sheet Arrangements

The Company does not have any off-balance sheet arrangements from the date of its incorporation to the date of this MD&A.

Subsequent Events

There were no subsequent events.

Related Party Transactions

Key management are those personnel having the authority and responsibility for planning, directing and controlling the Company and include the board of directors, the CEO, and the CFO. Key management compensation included the following:

	Six months ended June 30, 2022 \$	Six months ended June 30, 2021 \$
Management compensation	107,500	140,000
Share-based payments	838	6,034
Total	<u>108,338</u>	<u>146,034</u>

Included in trade and other payables is \$Nil (2021 - \$54,000) owed to the CEO of the Company.

Management fees with the parent company

The Company had an agreement with its former parent company, which required the Company to pay a fee of \$5,000 in January 2021. Following the payment of the January 2021 management fee, the agreement was terminated. As at June 30, 2022 and December 31, 2021, there are no management fees payable. The amount included in expenses for the six months ended June 30, 2022 is \$Nil (2021 - \$5,000).

Note Payable

On October 28, 2021, the Company entered into a secured promissory note, for an amount of \$700,000, with MMCAP, a shareholder who exercises significant influence over the Company. The note is repayable within six months of the issuance date and is subject to an interest rate of 7% per annum. Interest expense recognized during the period was \$17,239 (2021 - \$Nil). In exchange, the Company issued to MMCAP 1,500,000 warrants to purchase common shares of the Company. Each warrant will be exercisable for one common share at an exercise price of \$0.06 for a period of three years from the date of the grant, which is October 28, 2024. The warrants are subject to a four-month holding period.

At the inception of the agreement, the Company estimated the fair value of the note payable to a related party to be \$684,240, using a discount rate of 12%. The net balance of the amount received, \$15,760, was attributed to the warrants and was classified to equity into reserves. During the six months ended June 30, 2022, the Company recognized accretion expense of \$8,272. The Note Payable with interest was repaid in full during the period.

Financial Instruments and Other Instruments

Fair value of financial instruments

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value hierarchy establishes three levels to classify the inputs to valuation techniques used to measure fair value, by reference to the reliability of the inputs used to estimate the fair values:

Level 1: Valuations based on quoted prices (unadjusted) in active markets for identical assets or liabilities;

Level 2: Valuations based on directly or indirectly observable inputs in active markets for similar assets or liabilities, other than Level 1 prices such as quoted interest or currency exchange rates; and

Level 3: Valuations based on significant inputs that are not derived from observable market data, such as discounted cash flow methodologies based on internal cash flow forecasts.

As at June 30, 2022, the Company's financial instruments consisted of cash, investment in publicly listed company, and trade and other payables. Cash and investment in publicly listed company are measured at fair value in accordance with Level 1. The fair value of trade and other payables approximates its carrying value because of the short-term nature of these instruments.

Financial risks

The Company's risk exposures arising from financial instruments and the impact on the Company's condensed interim financial statements are summarized below:

Credit risk

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur a financial loss. The Company's cash is deposited with high credit rated banks, therefore, the credit risk is limited.

Liquidity risk

Liquidity risk is the risk that the Company is not able to meet its financial obligations as they fall due. As at June 30, 2022, the Company has working capital of \$1,682,968 and it does not have any long-term

monetary liabilities. The Company may seek additional financing through debt or equity offerings, but there can be no assurance that such financing will be available on terms acceptable to the Company or at all. Any equity offering will result in dilution to the ownership interests of the Company's shareholders and may result in dilution to the value of such interests. The Company's approach to managing liquidity risk is to ensure that it will have sufficient liquidity to meet liabilities when due. As at June 30, 2022, the Company had cash of \$408,470 and trade and other payables of \$167,713.

Foreign currency risk

Currency risk relates to the risk that the fair values or future cash flows of the Company's financial instruments will fluctuate because of changes in foreign exchange rates. The Company is not exposed to significant foreign currency risk.

Market risk

The risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk. The Company is exposed to other price risk with respect to its investment in a publicly traded company. A 10% increase or decrease in the fair value of its investment would result in a \$114,000 change to comprehensive loss.

Changes in Accounting Policies and Initial Adoption

The Company did not adopt any new accounting policies during the period.

Critical Accounting Estimates

The critical accounting estimates used by the Company are described in the condensed interim financial statements for the six months ended June 30, 2022.

Other Risks and Uncertainties

Market Risk for Securities

There can be no assurance that an active trading market for the Common Shares will be sustained on the CSE. The market price for the Common Shares could be subject to wide fluctuations. Factors such as government regulation, interest rates, share price, movements of peer companies and competitors, as well as overall market movements, may have a significant impact on the market price of the Common Shares. The stock market has experienced extreme price and volume fluctuations, which have often been unrelated to the operating performance of individual companies.

Negative Cash Flow from Operations

The Company has negative cash flow from operating activities. To the extent that the Company has negative cash flow in any future period, unallocated funds may be used to fund such negative cash flow from operating activities, if any.

Dilution

Common Shares, as well as including rights, warrants, special warrants, subscription receipts and other securities to purchase, to convert into or to exchange into Common Shares, may be created, issued, sold, and delivered on such terms and conditions and at such times as the Board may determine. In addition, the Company may issue additional Common Shares from time to time pursuant to Common Share purchase warrants and the options to purchase Common Shares issued from time to time by the Board. The issuance of these Common Shares could result in dilution to holders of Common Shares.

Risk of Incurring Operating Losses in the Future

The Company has incurred operating losses in the past and may incur operating losses in the future. As a public company in Canada, the Company will incur additional legal, accounting, and other expenses. If a revenue source or an adequate investment opportunity does not materialize to offset these expenses, the Company will not be profitable. The Company can provide no assurance that it will be able to achieve or maintain profitability.

Global economy risk

The Company may be dependent upon capital markets to raise additional financing in the future. Access to financing could be negatively impacted by any global economic downturn. As such, the Company is subject to liquidity risks in meeting its operating expenditure requirements and future development cost requirements in instances where adequate cash positions are unable to be maintained or appropriate financing is unavailable. These factors may impact the ability to raise equity or obtain loans

and other credit facilities in the future and on terms favourable to the Company and its management. If these levels of volatility and slow market conditions persist, the Company's ability to raise capital and the trading price of the Common Shares could be adversely impacted.

Litigation

All companies are subject to legal claims, with and without merit. Legal proceedings may arise from time to time during the Company's business. Such litigation may be brought from time to time in the future against the Company. Defense and settlement costs of legal claims can be substantial, even with respect to claims that have no merit. The Company is not currently subject to material litigation, nor has the Company received an indication that any material claims are forthcoming. However, due to the inherent uncertainty of the litigation process, the Company could become involved in material legal claims or other proceedings with other parties in the future. The results of litigation or any other proceedings cannot be predicted with certainty. The cost of defending such claims may take away from management's time and effort and if the Company is incapable of resolving such disputes favorably, the resultant litigation could have a material adverse impact on the Company's financial condition and cash flow.

Uninsured or uninsurable risk

The Company may become subject to liability for risks against which are uninsurable or against which the Company may opt out of insuring due to the high cost of insurance premiums or other factors. The payment of any such liabilities would reduce the funds available for usual business activities. Payment of liabilities for which insurance is not carried may have a material adverse effect on the Company's financial position and operations.

Confidentiality risk

Personal information collected by the Company in the ordinary course of business may be vulnerable to breach, theft, or loss. This could subject the Company to liability or negatively impact the Company's reputation and operations. The Company collects, uses, and retains personal information from its customer base, including personal and financial data. The Company also collects and maintains personal information of its employees. Although the Company uses security controls to limit access and use of personal information, a third party or internal errors within the Company may circumvent these controls, which could result in a breach of customer or employee privacy. A violation of any laws or regulations relating to the collection or use of personal information could result in the Company incurring fines. While the Company believes it takes appropriate precautions and safety measures, there is still a possibility that a breach, theft or loss of personal information may occur. Any breach, theft or loss of such personal information could negatively impact the Company's financial condition, reputation, and may result in the Company incurring liability.

The Company may attempt to identify and execute future acquisitions or dispositions

If the Company were to undertake any material acquisitions, dispositions and other strategic transactions, could involve a number of risks, including: (i) distraction of management; (ii) the Company may become more financially leveraged; (iii) the anticipated benefits and cost savings of those transactions may not be realized fully or at all or may take longer to realize than expected; (iv) increasing the scope and complexity of the Company's operations, and (v) loss or reduction of control over certain of the Company's assets. The presence of one or more material liabilities of an acquired company that are unknown to the Company at the time of acquisition could have a material adverse effect on the results of operations, business prospects and financial condition of the Company. A strategic transaction may result in a significant change in the nature of the Company's business, operations, and strategy. In addition, the Company may encounter unforeseen obstacles or costs in implementing a strategic transaction or integrating any acquired business into the Company's operations.

Regulatory or agency proceedings, investigations, and audits

The Company's business requires compliance with many laws and regulations. Failure to comply with these laws and regulations could subject the Company to regulatory or agency proceedings or investigations and could also lead to damage awards, fines, and penalties. The Company may become involved in several government or agency proceedings, investigations, and audits. The outcome of any regulatory or agency proceedings, investigations, audits, and other contingencies could harm the Company's reputation, require the Company to take, or refrain from taking, actions that could harm its operations or require the Company to pay substantial amounts of money, harming its financial condition. There can be no assurance that any pending or future regulatory or agency proceedings, investigations and audits will not result in substantial costs or a diversion of management's attention and resources or have a material adverse impact on the Company's business, financial condition, and results of operation.

Fraudulent or illegal activity by employees, contractors, and consultants

The Company is exposed to the risk that its employees, independent contractors and consultants may engage in fraudulent or other illegal activity. Misconduct by these parties could include intentional, reckless and/or negligent conduct or disclosure of unauthorized activities to the Company that violates: (i) government regulations; or (ii) laws that require the true, complete, and accurate reporting of financial information or data. It is not always possible for the Company to identify and deter misconduct by its employees and other third parties, and the precautions taken by the Company to detect and prevent this activity may not be effective in controlling unknown or unmanaged risks or losses or in protecting the Company from governmental investigations or other actions or lawsuits stemming from a failure to follow such laws or regulations. If any such actions are instituted against the Company, and it is not successful in defending itself or asserting its rights, those actions could have a significant impact on our business, including the imposition of civil, criminal and administrative penalties, damages,

monetary fines, contractual damages, reputational harm, diminished profits and future earnings, and curtailment of the Company's operations, any of which could have a material adverse effect on the Company's business, financial condition and results of operations.

Information Technology Systems and Cyber-attacks

The failure of information systems or a component of information systems could, depending on the nature of any such failure, adversely impact the Company's reputation and results of operations. The Company has not experienced any material losses to date relating to cyber-attacks or other information security breaches, but there can be no assurance that the Company will not incur such losses in the future. The Company's risk and exposure to these matters cannot be fully mitigated because of, among other things, the evolving nature of these threats. As a result, cyber security and the continued development and enhancement of controls, processes and practices designed to protect systems, computers, software, data and networks from attack, damage or unauthorized access is a priority. As cyber threats continue to evolve, the Company may be required to expend additional resources to continue to modify or enhance protective measures or to investigate and remediate any security vulnerabilities.

Reporting issuer status as a Reporting Issuer in Canada

The Company is subject to reporting requirements under applicable Canadian securities law and stock exchange policies. Compliance with these requirements increase legal and financial compliance costs, make some activities more difficult, time consuming or costly, and increase demand on existing systems and resources. Among other things, the Company is required to file annual, quarterly, and current reports with respect to its business and results of operations and maintain effective disclosure controls and procedures and internal controls over financial reporting. To maintain and, if required, improve disclosure controls and procedures, and internal controls over financial reporting to meet this standard, significant resources and management oversight may be required. As a result, management's attention may be diverted from other business concerns, which could harm the Company's business and results of operations. The Company may need to hire additional employees to comply with these requirements in the future, which would increase its costs and expenses.