

Wikileaf Begins Trading on Canadian Securities Exchange Under Ticker Symbol “WIKI”

Leading cannabis price comparison engine debuts for trading on September 25, 2019

SEATTLE, Washington – September 25, 2019 – Wikileaf Technologies Inc. (“**Wikileaf**” or the “**Company**”), a leading price comparison platform that assists cannabis consumers with finding location-based pricing information about individual cannabis strains, brands and products, is pleased to announce that it will begin trading on the Canadian Securities Exchange (“CSE”) under the ticker symbol “WIKI”.

Dispensaries and cannabis brands can use Wikileaf’s digital listing services to engage with consumers through targeted advertising to cannabis users in their immediate area. Brands can also use Wikileaf to promote their unique products, strains and services, as well as amplify their visibility and reach.

For further details of the Transaction, please refer to the non-offering prospectus of the Company dated September 16, 2019, available on SEDAR at www.sedar.com.

Quick Facts

- Nearly 1 million organic users per month (as of September 2019)
- Over 4,300 licensed dispensaries, deliveries, and brands (U.S. and Canada)
- Over 229,000 strains and products prices compared (as of May 2019)
- Nearly 2,000 strain profiles in our Cannabis Library
- Third most trafficked cannabis website in the US (source: Rank2Traffic)
- Founded in 2014
- First leadership to remove unlicensed dispensaries
- One of the first apps approved in the AppStore for displaying cannabis prices; not been allowed until 2015
- Diverse and experienced Board of Directors, including: Chuck Rifici, pioneer of the North American cannabis industry, Megan Sanders, founder of a woman-led cannabis company, and Cy Scott, founder of Leafly

Quotes

“I started Wikileaf back in 2014 because I saw an information void both for cannabis consumers and legal dispensaries. Ever since then, we have remained committed to consumers and partners, striving to be a trusted source of information. It’s for that reason that last year, we were one of the first to begin the vital task of eliminating illegal dispensaries and illicit businesses from our platform, ensuring compliance with each jurisdiction’s advertising regulations and laws. We work every day to do our small part to ensure that consumers are purchasing safe cannabis products.”

-Dan Nelson, Founder and CEO, Wikileaf

“We are incredibly proud to see “WIKI” on the Canadian Securities Exchange board. The teams at Wikileaf and Nesta have worked tirelessly to reach this milestone. Having been involved with many historic firsts in the cannabis space, I believe that Wikileaf’s entrance into the public market is a great step forward for the industry as technology companies are an underrepresented asset within the

publicly traded cannabis sector. This listing uniquely positions Wikileaf to provide investors with value outside of traditional licensed producers. With new products coming to market in Canada before the end of the year, growing U.S. markets and new international ones, ancillary companies such as Wikileaf should garner more attention as cannabis products evolve into a full range of consumer packaged goods.”

-Chuck Rifici, Chair, Wikileaf

About Wikileaf

Wikileaf is a price comparison platform for recreational and medicinal cannabis consumers. Wikileaf provides consumers with instant price comparison among dispensaries in their immediate vicinity. It is a portfolio company of Nesta Holding Co. Ltd. (“Nesta”), a private equity firm focused on the global cannabis industry. Nesta was founded in 2015 by Chuck Rifici, Chair of Auxly Cannabis Group and co-founder of Canopy Growth Corporation.

Forward-Looking Statements

This release contains certain “forward looking statements” and certain “forward-looking information” as defined under applicable Canadian securities laws. Forward-looking statements and information can generally be identified by the use of forward-looking terminology such as “may”, “will”, “expect”, “intend”, “estimate”, “anticipate”, “believe”, “continue”, “plans” or similar terminology. Forward-looking statements and information include, but are not limited to, statements with respect to receipt of final approval from the Canadian Securities Exchange and the expected timing of commencement of trading. Forward-looking statements and information are based on forecasts of future results, estimates of amounts not yet determinable and assumptions that, while believed by management to be reasonable, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Forward-looking statements and information are subject to various known and unknown risks and uncertainties, many of which are beyond the ability of the Company to control or predict, that may cause the Company’s actual results, performance or achievements to be materially different from those expressed or implied thereby, and are developed based on assumptions about such risks, uncertainties and other factors set out here in, including but not limited to: the inherent risks involved in the general securities markets; uncertainties relating to the availability and costs of financing needed in the future; the inherent uncertainty of cost estimates and the potential for unexpected costs and expenses, currency fluctuations; regulatory restrictions, liability, competition, loss of key employees and other related risks and uncertainties. The Company undertakes no obligation to update forward-looking information except as required by applicable law. Such forward-looking information represents managements’ best judgment based on information currently available. No forward-looking statement can be guaranteed and actual future results may vary materially. Accordingly, readers are advised not to place undue reliance on forward-looking statements or information.

The CSE has not in any way passed upon the merits of the listing of the common shares of Wikileaf and has neither approved nor disapproved the contents of this news release. Listing of the common shares of Wikileaf is subject to satisfaction of the listing requirements of the CSE, including customary deliverables in satisfaction of the conditional approval.

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