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VSBLTY ACKNOWLEDGES CEASE TRADE ORDER

PHILADELPHIA, PA., July 15, 2024 — VSBLTY Groupe Technologies Corp. (the “Company” or “VSBLTY”) (OTCQB: VSBGF) (CSE: VSBY) (Frankfurt 5VS), wishes to acknowledge a cease trade order (“CTO”) issued by the British Columbia Securities Commission on July 15, 2024. The CTO is the result of the late filing of the Company’s annual audited financial statements for the year ended December 31, 2023, interim financial statements for the three months ended March 31, 2024, and the related management’s discussion and analysis and CEO and CFO certifications (the “Required Filings”).

In consultation with the company’s auditors the company expects that the Required Filings will be completed and filed prior to Friday July 19th.

The CTO prohibits the trading by any person of any securities of VSBLTY in each jurisdiction in Canada in which the Company is a reporting issuer, including trades in the Company's common shares made through the Canadian Securities Exchange, for as long as the CTO remains in effect. The CTO will remain in place until such time as the Required Filings have been filed, following which the Company expects that the CTO will be revoked.

CEO Jay Hutton commented “We are enormously frustrated by this circumstance. All we can do now is to focus on getting the filings completed so we can move on with growing the company. I am looking forward to providing substantive positive corporate updates in the near term”.

On Behalf of the Board of VSBLTY Groupe Technologies Corp.

"Jay Hutton"
Chief Executive Officer and Director

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About VSBLTY (<http://vsblty.net/>)

Headquartered in Philadelphia, VSBLTY (OTCQB: VSBGF) (CSE: VSBY) (Frankfurt: 5VS) (OTC: VSBGF) (“**VSBLTY**”) is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS-based audience measurement and security software that uses artificial intelligence and machine learning. Its proprietary technology effectively integrates with other digital retail solutions, including QR codes and mobile applications. The firm is also recognized for its leadership role in the growing Store as a Medium movement that enables brands to reach customers when and where buying decisions are being made while producing a new revenue stream for retailers.

FORWARD LOOKING INFORMATION STATEMENT

This release may contain forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Forward-looking statements may include, without limitation, statements relating to the Offering and the use of proceeds therefrom. The forward-looking statements contained in this press release are expressly qualified in their entirety by this cautionary statement. All forward-looking statements in this press release are made as of the date of this press release. The forward-looking statements contained herein are also subject generally to assumptions and risks and uncertainties that are described from time to time in the Company's public securities filings with the Canadian securities commissions. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in forward looking statements. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release. The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.