

51-102F3 MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

VSBLTY GROUPE TECHNOLOGIES CORP. (the “Company”)

#300 – 417 North 8th Street
Philadelphia, Pennsylvania
19123

Item 2 Date of Material Change

September 17, 2021

Item 3 News Release

The Company disseminated a news release dated September 17, 2021 and subsequently filed a copy on www.sedar.com.

Item 4 Summary of Material Change

Amin Shahidi, Former Sensormatic Senior Executive, joins VSBLTY Board of Directors

Item 5 Full Description of Material Change

The Company announced today the addition of Amin Shahidi, a former senior strategy executive with Sensormatic, to the VSBLTY Board of Directors.

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

This report is not being filed on a confidential basis in reliance on subsection 7.1(2) of National Instrument 51-102.

Item 7 Omitted Information

No information has been omitted on the basis that it is confidential information.

Item 8 Executive Officer

The following officer of the Company is knowledgeable about the material change disclosed in this report: Jay Hutton, CEO and Director, Tel: 1-877-261-4466

Item 9 Date of Report

September 17, 2021



AMIN SHAHIDI, FORMER SENSORMATIC SENIOR EXECUTIVE, JOINS VSBLTY BOARD OF DIRECTORS

PHILADELPHIA, PA., September 17, 2021 (GLOBE NEWSWIRE)—VSBLTY Groupe Technologies Corp. (OTCQB: VSBGF) (CSE: VSBY) (Frankfurt 5VS) (“VSBLTY”), a leading software provider of security and retail analytics technology, announced today the addition of Amin Shahidi, a former senior strategy executive with Sensormatic, to the VSBLTY Board of Directors. Shahidi brings more than 25 years of high-impact, leadership, digital transformational consulting and consumer/retail expertise to the fast-growing technology company. Most recently, Shahidi was Vice President Global Strategy, Alliances and M&A for Sensormatic Solutions.

In making the announcement, VSBLTY Co-founder & CEO Jay Hutton said Shahidi has long recognized the value of VSBLTY retail analytics and security application. “In fact, he often championed our service and technology capabilities to his clients and co-executives at Sensormatic.” Hutton said, adding, “He will make an immediate and direct impact on the strategy of the company.”

Shahidi said, on the occasion of his appointment to the VSBLTY Board., “I have been working with the VSBLTY team for several years and have long been a fan of VSBLTY’s industry leadership in shopper engagement using advanced computer vision and retail analytics, as well as security technology. I look forward to contributing to VSBLTY’s strategic planning and implementation, as well as their continued growth.”

VSBLTY technology provides enhanced customer engagement and audience measurement including store traffic and customer demographics. Its industry-leading VisionCaptor™ and DataCaptor™ software combine motion graphics and interactive brand messaging with cutting-edge computer vision measurement and insights. VSBLTY’s AI-driven software, Vector™, provides advanced facial recognition that is crucial to enhancing security in a variety of environments.

Investor Relations

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About VSBLTY (vsblty.net)

Headquartered in Philadelphia, VSBLTY (OTCQB: VSBGF) (CSE: VSBY) (Frankfurt: 5VS) (OTC: VSBGF) (“VSBLTY”) is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS-based audience measurement and security software that uses artificial intelligence and machine learning.