



VSBLTY & ABILITY ENTERPRISE CO. ANNOUNCE SOLUTION TO RUN DIRECTLY ON STATE-OF-THE-ART, AI-ENABLED CAMERA

Plans for Cutting-edge Cameras to be Integrated in New Media Network of Up to 10,000 Convenience Stores in Latin America in 2021

PHILADELPHIA, PA., February 9, 2021 (GLOBE NEWSWIRE)—VSBLTY Groupe Technologies Corp. (CSE:VSBY) (Frankfurt 5VS) (OTC: VSBGF) (“VSBLTY”), a leading provider of security and retail marketing technology, and Taiwan-based Ability Enterprise Co., Ltd. co-developed a first-of-its-kind high resolution camera with self-contained inference logic, it was announced today. Ability has been providing best-in-class ODM/OEM solutions for input digital imaging devices since its founding in 1965.

The new Ability camera, which can be used in retail and “Smart City” applications, is the first to be developed and deployed that is able to integrate multiple Intel algorithms to run simultaneously directly on the edge. Production units are being integrated immediately into the RadarApp “Smart City” neighborhood program that is having continuing success in Mexico City. Plans also call for the cutting-edge cameras to be part of a new media network made up of some 10,000 convenience stores to be developed in Mexico, Central and South America in 2021.

Developed utilizing Myriad™X in conjunction with Intel’s OpenVINO™ toolkit, which optimizes pre-trained deep learning models, the new Ability cameras include VSBLTY’s AI-driven Vector™ software that provides retailers with enhanced customer engagement and audience measurement, including people counts, audience demographics, dwell time and density, as well as Planogram compliance and inventory management. Its industry-leading VisionCaptor™ and DataCaptor™ software combine dynamic graphics and interactive content with the most advanced computer vision analytics and insights.

Among the “Smart City” solutions provided by this advanced technology are license plate recognition, vehicle count (make and model), gait analysis, parking enforcement and detection of masks, strangers, weapons, fires and car accidents.

This cooperative collaboration eliminates both the enormous complexity and compute expense from large deployments that require computer vision. Working with the Ability Enterprise Co., VSBLTY-branded cameras will enable the integration of any Intel algorithms from its Open Zoo library.



VSBLTY Co-founder & CEO Jay Hutton said, “We are certain this innovation is distinctly unique and represents the latest iteration of intelligent edge computing for computer vision.” Hutton added, “We are delighted to work with Ability Enterprise Co., an industry leader in ensuring video quality in application environments with challenging high contrast lighting conditions. Our new relationship with Ability is very strategic to us as we explore ways to further collaborate with Intel to advance the camera in a range of SI relationships and with specific projects already underway.”

Hutton also announced that the VSBLTY software will include an innovative “no-code” drag/drop interface for rapid deployment of inference logic on cameras. This will include programmatic

scheduling of algorithms based upon time of day, which the company views to be an important development milestone that represents a distinct competitive advantage. “This is already a production-level product since it is now being deployed throughout Mexico City with immediate plans to also implement in large-scale retail projects,” Hutton concluded.

Jonny Wu, Senior Director, Ability Enterprise Co., Ltd., said, “We are especially pleased to join forces with two of the world’s leading technology companies. We have been successfully working with Intel for some time, and we look forward to advancing our mutual interests with VSBLTY. This cooperative effort has allowed the production and distribution of much more efficient and cost-effective cutting-edge AI-enabled smart cameras that provide customers with important information in real time.”

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About VSBLTY (www.vsblty.net)

Headquartered in Philadelphia, VSBLTY (CSE: VSBY) (Frankfurt: 5VS) (OTC: VSBGF) (“VSBLTY”) is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS-based audience measurement and security software that uses artificial intelligence and machine learning.



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About Ability Enterprise Co., Ltd. (http://www.abilitycorp.com.tw/html/product_system.php)
Ability Enterprise Co., Ltd. was founded in 1965 and is based in Taiwan. With the core competency in the design, integration and volume manufacturing capabilities, Ability has been providing best-in-class ODM/OEM solutions for input digital imaging devices since its founding. Ability's product portfolio includes digital still cameras (DSC), wearable cameras, action cameras, dash cameras, security cameras and the latest AI-enabled smart cameras that are present in more and more applications in the growing world of IoT (Internet of Things) devices. The powerful edge computing capabilities of these smart cameras are being utilized in various market segments. With the combined expertise in camera hardware and AI-centric applications, the company is bringing smart AI solutions to OEM/ODM customers around the world.

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