

51-102F3 MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

VSBLTY GROUPE TECHNOLOGIES CORP.

#300 – 417 North 8th Street
Philadelphia, Pennsylvania
19123

Item 2 Date of Material Change

October 7, 2020

Item 3 News Release

A news release was issued in Vancouver, British Columbia on October 7, 2020.

Item 4 Summary of Material Change

Vsblty Appoints Director, Issues Stock Options and retains IR Firms.

Item 5 Full Description of Material Change

The Company announced that Thomas D. Hays, III has been added to the firm's Board of Directors.

The Company also announced that it has retained RBMG (RB Milestone Group LLC) and iRPub to provide investor relations, marketing communications and education support services for the Company.

RBMG* is a leading U.S. corporate communications firm that specializes in investor relations advisory. With corporate offices in New York City and Stamford, Connecticut, RBMG helps clients build relationships with niche U.S. stakeholders utilizing digital techniques, AI and machine learning to improve traditional client IR initiatives and penetrate new markets.

iRPub** provides retail investor education and marketing engagement services. The firm is a media network that leverages online marketing channels to connect companies with retail investors. It helps companies to educate, inform and engage individuals interested in investment opportunities.

The company further announced that it has granted 2,850,000 incentive stock options to directors, officers, employees and consultants of the Company at a price of \$0.17 cents for a period of five years. The options will vest quarterly over a one-year period, are subject to regulatory approval, and are granted under the Company's stock option plan.

**RBMG has been engaged for services paid in cash and has not been granted any equity by VSBLTY as compensation.*

***iRPub has been engaged for services and has not been granted any equity by VSBLTY as compensation.*

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

This report is not being filed on a confidential basis in reliance on subsection 7.1(2) of National Instrument 51-102.

Item 7 Omitted Information

No information has been omitted on the basis that it is confidential information.

Item 8 Executive Officer

The following officer of the Company is knowledgeable about the material change disclosed in this report: Jay Hutton, CEO and Director, Tel: 1-877-261-4466

Item 9 Date of Report

October 7, 2020



VSBLTY APPOINTS THOMAS D. HAYS, III TO BOARD OF DIRECTORS

PHILADELPHIA, PA., October 7, 2020 (GLOBE NEWSWIRE)—VSBLTY Groupe Technologies Corp. (CSE: VSBY) (Frankfurt: 5VS) (OTC: VSBGF) (“VSBLTY” or the “Company”), a leading provider of security and retail marketing technology, announced that Thomas D. Hays, III has been added to the firm’s Board of Directors.

A prominent investor, Hays also serves on the advisory board of Egis Capital Partners and was the recipient of the Refinancing Deal of the Year award from M&A Advisor. Previously he was Chair of the Red Cross of Eastern Pennsylvania, where he remains on the board.

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RBMG* is a leading U.S. corporate communications firm that specializes in investor relations advisory. With corporate offices in New York City and Stamford, Connecticut, RBMG helps clients build relationships with niche U.S. stakeholders utilizing digital techniques, AI and machine learning to improve traditional client IR initiatives and penetrate new markets.

Located in Ponte Vedra Beach, FL, iRPub** provides retail investor education and marketing engagement services. The firm is a media network that leverages online marketing channels to connect companies with retail investors. It helps companies to educate, inform and engage individuals interested in investment opportunities.

The company further announced that it has granted 2,850,000 incentive stock options to directors, officers, employees and consultants of the Company at a price of \$0.17 cents for a period of five years. The options will vest quarterly over a one-year period, are subject to regulatory approval, and are granted under the Company's stock option plan.

VSBLTY technology provides enhanced customer engagement and audience measurement using machine learning and computer vision. Its industry-leading VisionCaptor™ and DataCaptor™ software combine motion graphics and interactive brand messaging with cutting-edge computer vision measurement and insights. VSBLTY’s AI-driven software, Vector™, provides advanced facial recognition that is crucial to enhancing today’s security requirements when recognizing weapons or suspicious persons in a crowd.

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***iRPub has been engaged for services and has not been granted any equity by VSBLTY as compensation.*

Investor Relations

MarketSmart Communications Inc., +1-877-261-4466
info@marketsmart.ca

CHF Capital Markets
Cathy Hume, CEO, +1-416-868-1079, x231
cathy@chfir.com

CONTACT: Linda Rosanio, 609-472-0877
lrosanio@vsblty.net

About VSBLTY (www.vsblty.net)

Headquartered in Philadelphia, VSBLTY (CSE: VSBY) (Frankfurt: 5VS) (OTC: VSBGF) (“VSBLTY”) is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS-based audience measurement and security software that uses artificial intelligence and machine learning.

About RBMG (www.rbmilestone.com)

Founded in 2009, RBMG (RB Milestone Group LLC) is a US-based corporate communications firm that specializes in investor relations advisory. RBMG's US advisory practice delivers investor relations programs tailor-made for emerging companies that are private and publicly traded on the NYSE, NASDAQ, OTC, TSX, TSXV, CSE, ASX and AIM. RBMG refines communications strategies, weighs data and advises clients on how to penetrate new markets. It helps clients target and secure relationships with niche US stakeholders and key industry strategics globally. Utilizing digital techniques, artificial intelligence (AI) and machine learning, RBMG has developed methods that improve traditional client IR initiatives to maximize ROI. RBMG is not a registered investment advisor or broker-dealer.

CONTACT: Trevor Brucato, Managing Director, RBMG (RB Milestone Group LLC), 203-487-2990
info@rbmilestone.com

About iRPub (www.irpub.com)

iRPub is focused on helping publicly traded companies substantially increase their market awareness across a highly engaged network of more than six million investors. The firm is neither an investment adviser nor a broker-dealer. iRPub provides readers with information regarding publicly traded companies through high engagement advertising and marketing campaigns