



VSBLTY PARTNER ONYX-GLASS TO DEPLOY ITS SOFTWARE IN VENDING AND COOLER NETWORKS ACROSS SOUTH AFRICA AND AUSTRALIA FOR LEADING INTERNATIONAL BEVERAGE COMPANIES

PHILADELPHIA, PA., MAY 7— VSBLTY Groupe Technologies Corp. (CSE: VSBY) (Frankfurt: 5VS) (OTCBB:VSBGF), a leading software technology company announced today that partner Onyx-Glass will deploy its software on vending machines and in coolers across South Africa and Australia over a staged deployment for leading international beverage companies.

VSBLTY technology provides customer audience measurement using the power of machine learning through computer vision. Its industry leading VisionCaptor™ and DataCaptor™ combines motion graphics and interactive brand messaging with first of its kind Facialanalytics™. Starting in June, Onyx will deploy its advanced custom sensory application to replace services currently provided by the AIM program that is being discontinued by Intel.

The announcement was made jointly by Onyx-Glass Co-founder Andrew Coudounaris and Jay Hutton, VSBLTY Co-founder & CEO, who said, “VSBLTY technology will provide an in-depth look at vending machine traffic including insights on the demographic makeup of shoppers. Information gleaned from the VSBLTY technology will include age, gender, and sentiment as well as audience measurement including content touches, traffic counts and dwell time by location and day-parts.”

Onyx-Glass has unique patents on transparent digital signage that offer 100% transparency on demand, coupled with video analytics. The company also utilizes raw data collected from video analytics, including facial detection/recognition and object recognition, that— in conjunction with other data sets—builds deep learning intelligence solutions.

Coudounaris added, “Our cutting-edge business intelligence algorithm technology that combines face recognition and detection, along with video analytics and object recognition, makes Onyx-Glass



synergetic with VSBLTY, which has successfully been advancing the merging of marketing intelligence and security.”

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About VSBLTY (www.vsblty.net)

Headquartered in Philadelphia, VSBLTY (CSE: VSBY) (Frankfurt: 5VS) (OTCBB: VSBGF), is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS-based audience measurement and security software that uses artificial intelligence and machine learning.

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