VSBLTY SPONSORS 2019 RETAIL & CONSUMER GOODS ANALYTICS STUDY

PHILADELPHIA, PA., APRIL 25— VSBLTY Groupe Technologies Corp. (CSE: VSBY) (Frankfurt: 5VS) will be a sponsor of the much anticipated 2019 Retail and Consumer Goods Analytics Study that is due for release this week. Produced over the last four years by EnsembleIQ brands Consumer Goods Technology (CGT) and Retail Information Systems (RIS), the Analytics Study is considered to be the definitive authority on how retail and consumer goods companies are progressing in developing and using analytics.

Jay Hutton, VSBLTY Co-Founder and CEO, said, "We are proud to be a sponsor of the 2019 Retail and Consumer Goods Analytics Study for it is the single most important report on how both sides of the industry are maturing to more sophisticated, more actionable business intelligence."

VSBLTY is a leading software and technology company that provides audience measurement in retail and other public spaces using the power of machine learning and computer vision. Its industry-leading VisionCaptor™ and DataCaptor™ combines brilliantly executed motion graphics or interactive brand messaging on any digital display at point of customer contact with "first of its kind" FacialAnalytics. VSBLTY's measurement technology records demographics such as age, gender, and sentiment as well as audience measurement including content touches, traffic counts, and dwell time.

Peter Breen, editor-in-chief of CGT, stated in the 2018 Report, "…so many emerging companies are inherently farther along on the analytics journey than most traditional players." "It will be interesting," Hutton said, "to learn from the 2019 Report if that gap is closing. It may be a matter of survival for those firms who are unable to keep pace with the rapid advancement of analytics and their application that make possible the delivery of exceptional, personalized customer experiences."

Investor Relations
MarketSmart Communications Inc., +1 877 261-4466
info@marketsmart.ca

CONTACT: Linda Rosanio, 609-472-0877
lrosanio@vsblty.net

About VSBLTY (www.vsblty.net)

Headquartered in Philadelphia, VSBLTY (CSE: VSBY) (Frankfurt: 5VS) is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS-based audience measurement and security software that uses artificial intelligence and machine learning.

About EnsembleIQ

EnsembleIQ (Ensembleiq.com) is a premier business intelligence resource that exists to help people and their organizations succeed. It is structured to serve the business-to-business needs of retailers, consumer goods manufacturers, technology providers, hospitality and healthcare professionals, marketing agencies and retail service providers by using its integrated network of media and information resources designed to inform, connect and provide actionable marketplace intelligence.

EnsembleIQ is a portfolio company of RFE Investment Partners, a private equity investor with more than 30 years of experience investing in growth companies in partnership with strong management teams. Information on RFE can be found at http://rfeip.com.

CONTACT: Consumer Goods Technology (CGT)
773-992-4450.