



# EPIC Branded Products Available in Ontario, Update on MillRite Sales

KINGSVILLE, ON, April 17, 2024 /CNW/ - Greenway Greenhouse Cannabis Corporation (CSE: GWAY) (OTCQB: GWAYF) ("Greenway" or the "Company"), a cultivator of high-quality greenhouse cannabis for the Canadian market, today announced that its EPIC Berry Sunset products are now available for purchase in Ontario, and provided an update on its MillRite branded pre-rolls.

## Highlights:

- EPIC Berry Sunset is launching in a 7-gram format across Ontario through retail stores and the OCS website
- Through its first month in the Ontario market, by total sales MillRite ranks as the #4 brand of pre-rolls in its size segment
- In its price band and size segment, MillRites Lavender Haze Pre-Rolls ranked #3 over the same time period
- Greenway through its first two brand launches, is focusing on the whole flower and pre-rolls segments of the CPG market, which makes up over 60% of all cannabis sales in Ontario

"The EPIC (Essex Pelee Island Coast) area we grow and live in provides us a huge advantage, as we get more sun and better temperatures for growing than anywhere else in Canada," said Carl Mastronardi, President of Greenway. "Our location is one of our largest advantages to both our high quality, and low cost in comparison to other producers. Our goal is to duplicate the success of MillRite with our EPIC brand, and continue to show our investors and the public what separates Greenway from the competition."

"Through our first month, we are happy with how the launch has gone," said Jamie D'Alimonte, CEO of Greenway. "As we continue to expand more and more into the consumer portion of the cannabis market, we will be able to walk up our revenue per gram of production. With the launch of EPIC, we will be taking our first steps into the whole flower market, a segment that Greenway cannabis has been represented in for years through our B2B sales and partnerships."

## About Greenway

Greenway Greenhouse Cannabis Corporation is a federally licensed cultivator for the Canadian cannabis marketplace. Greenway is headquartered in Kingsville, Ontario, and leverages its agriculture and cannabis expertise in its aspiration to be a leading cannabis cultivator in Canada. More information can be found on [Greenway.ca](https://www.greenway.ca) and updates can be followed on [Instagram](#), [Twitter](#), [Facebook](#), and [LinkedIn](#).

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**The CSE has in no way passed upon the merits of the business of the Company and has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.**

## Cautionary Note Regarding Forward-Looking Statements

This news release contains forward-looking statements that constitute forward-looking information (collectively, "forward-looking statements") within the meaning of applicable Canadian securities legislation. All statements in this news release that are not purely historical statements of fact are forward-looking statements and include statements regarding the Offering and the intended use of proceeds thereof, and the Company's beliefs, plans, expectations, future, strategy, objectives, goals and targets, the development of future operations, and orientations regarding the future as of the date of this news release. Although the Company believes that such statements are reasonable and reflect expectations of future developments and other factors which management believes to be reasonable and relevant, the Company can give no assurance that such expectations will prove to be correct. Forward-looking statements are typically identified by words such as: "believes", "expects", "aim", "anticipates", "intends", "estimates", "plans", "may", "should", "would", "will", "potential", "scheduled" or variations of such words and phrases and similar expressions, which, by their nature, refer to future events or results that may, could, would, might or will occur or be taken or achieved.

Forward-looking statements involve known and unknown risks, assumptions, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by the forward-looking statements, and includes those risks described in the Company's final prospectus dated September 3, 2021, a copy of which is available under the Company's profile at [www.sedarplus.ca](https://www.sedarplus.ca). Forward-looking statements are made as of the date of this news release and, unless required by applicable law, the Company assumes no obligation to update the forward-looking statements or to update the reasons why actual results could differ from those projected in these forward-looking statements.

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