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BevCanna Announces Closing of Debt Settlement

VANCOUVER, British Columbia – September 12, 2024 - BevCanna Enterprises Inc. (CSE:BEV, OTC:BVNNF, FSE:7BC) (“**BevCanna**” or the “**Company**”), a diversified lifestyle and wellness consumer packaged goods company, announces that, further to its press release dated September 4, 2024, it has converted the principal amount of \$100,000 of a secured promissory note issued by its wholly-owned subsidiary, Naturo Group Enterprises Inc. (“**Naturo Group**”), into common shares of the Company (each, a “**Debt Settlement Share**”) at a price of \$0.60 per Debt Settlement Share, for a total of 166,666 Debt Settlement Shares.

The Debt Settlement Shares are subject to a restricted period of four months and one day.

None of the Debt Settlement Shares issued pursuant to the debt arrangement have been or will be registered under the United States Securities Act of 1933, as amended (the “**1933 Act**”), and none of them may be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the 1933 Act. This news release shall not constitute an offer to sell or a solicitation of an offer to buy nor shall there be any sale of the securities in any state where such offer, solicitation, or sale would be unlawful.

About BevCanna Enterprises Inc.

BevCanna Enterprises Inc. (CSE:BEV, OTC:BVNNF, FSE:7BC) is a diversified lifestyle and wellness consumer packaged goods company. BevCanna develops and manufactures a range of alkaline and mineralized beverages and supplements for both in-house brands and white-label clients.

Based in British Columbia, Canada, BevCanna owns a pristine alkaline spring water aquifer and a high capacity 40,000–square–foot, Health Canada and HACCP certified flexible manufacturing facility in Osoyoos, British Columbia. The Company’s extensive distribution network includes traditional and regulated retail distribution, and online through its market-leading brands.

On behalf of the Board of Directors:

John Campbell, Chief Financial Officer and Chief Strategy Officer
Director, BevCanna Enterprises Inc.