51-102F3 MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

BevCanna Enterprises Inc. (the "Company") PO Box 33957 Vancouver D CSC Vancouver, BC, V6J 4L7

Item 2 Date of Material Change

January 3, 2024 and January 4, 2024

Item 3 News Release

The news release dated January 4, 2024 was disseminated via Stockwatch and BayStreet.

Item 4 Summary of Material Change

The Company announced the resignation of Bruce Dawson-Scully from his position as President of the Company, effective January 3, 2024, and the resignation of William MacDonald as a director of the Company, effective January 4, 2024.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

The Company announced the resignation of Bruce Dawson-Scully from his position as President of the Company, effective January 3, 2024, and the resignation of William MacDonald as a director of the Company, effective January 4, 2024. The Company thanks each of Mr. Dawson-Scully and Mr. MacDonald for their contributions to the Company.

The Company also announced that it has appointed Marcello Leone to the audit committee in place of William MacDonald. The audit committee now consists of Howard Blank, John Campbell, and Marcello Leone.

5.2 Disclosure for Restructuring Transactions

Not Applicable.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

N/A

Item 7 Omitted Information

None

Item 8 Executive Officer

John Campbell, Chief Financial Officer Telephone: 1-604-569-1414

Item 9 Date of Report

January 5, 2024