



BevCanna Announces Change in Directors and Officers

VANCOUVER, British Columbia – January 4, 2024 - BevCanna Enterprises Inc. (CSE:BEV, OTC:BVNNF, FSE:7BC) (“**BevCanna**” or the “**Company**”), a diversified lifestyle and wellness consumer packaged goods company, announces the resignation of Bruce Dawson-Scully from his position as President of the Company, effective January 3, 2024, and the resignation of William MacDonald as a director of the Company, effective January 4, 2024. The Company thanks each of Mr. Dawson-Scully and Mr. MacDonald for their contributions to the Company.

The Company also announces that it has appointed Marcello Leone to the audit committee in place of William MacDonald. The audit committee now consists of Howard Blank, John Campbell, and Marcello Leone.

About BevCanna Enterprises Inc.

BevCanna Enterprises Inc. (CSE:BEV, OTC:BVNNF, FSE:7BC) is a diversified lifestyle and wellness consumer packaged goods company. BevCanna develops and manufactures a range of alkaline, mineralized, and cannabinoid beverages and supplements for both in-house brands and white-label clients.

Based in British Columbia, Canada, BevCanna owns a pristine alkaline spring water aquifer and a high capacity 40,000–square–foot, Health Canada and HACCP certified flexible manufacturing facility in Osoyoos, British Columbia. The Company’s extensive distribution network includes traditional and regulated retail distribution, and online through its market-leading brands.

On behalf of the Board of Directors:

John Campbell, Chief Financial Officer and Chief Strategy Officer
Director, BevCanna Enterprises Inc.

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE accepts responsibility for the adequacy or accuracy of this release).