

November 8, 2023

Filed Via SEDAR+

To: All Applicable Exchanges and Commissions

Dear Sirs:

Subject: BEVCANNA ENTERPRISES INC (the "Corporation") Notice of Meeting and Record Date

We are pleased to confirm the following information with respect to the Corporation's upcoming Annual General & Special Meeting of securityholders:

Meeting Date:	December 29, 2023
Record Date for Notice:	November 22, 2023
Record Date for Voting:	November 22, 2023
Beneficial Ownership Determination Date:	November 22, 2023
Class of Securities Entitled to Receive Notice:	COMMON
Class of Securities Entitled to Vote:	COMMON
ISIN Number:	CA08783B1013
Meeting Location:	Suite 900 – 885 West Georgia Street, Vancouver, BC
Corporation sending materials directly to NOBOs:	No
Corporation to pay for delivery of materials to OBOs:	No
Notice-and-Access for registered holders:	No
Notice-and-Access for beneficial holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Yours truly,

OLYMPIA TRUST COMPANY

signed "Shraddha Desai"

Shraddha Desai Associate Relationship Manager Direct Dial: 604-707-6062

cc: CDS & Co.