

BevCanna Provides Update on Management Cease Trade Order

VANCOUVER, British Columbia – July 13, 2022 - [BevCanna Enterprises Inc. \(CSE:BEV, Q:BVNNE, FSE:7BC\)](#) (“**BevCanna**” or the “**Company**”) is providing a default status report in accordance with the alternative information guidelines set out in National Policy 12-203 – *Management Cease Trade Orders* (“**NP 12-203**”).

On May 3, 2022, the Company announced (the “**Default Announcement**”) that it made an application to the British Columbia Securities Commission (the “**BCSC**”) to approve a temporary management cease trade order (“**MCTO**”) on the basis that it would be unable to file its annual financial statements, accompanying management’s discussion and analysis and required certifications for the year ended December 31, 2021 (the “**Annual Filings**”) on or before the prescribed filing deadline of May 2, 2022 as required by National Instrument 51-102, *Continuous Disclosure Obligations* and NI 52-109, *Certification of Disclosure in Issuer’s Annual and Interim Filings*, respectively. The application was approved by the BCSC on May 3, 2022 and the MCTO was issued by the BCSC on May 3, 2022. The MCTO prohibits trading in securities of the Company by certain insiders of the Company, whether direct or indirect. The MCTO required the Annual Filings to be filed on or before June 30, 2022. Subsequently the Company received an extension to the MCTO which requires the Annual Filings to be filed on or before July 29, 2022. The Company anticipates that the Annual Filings will be filed on or before July 29, 2022, and its interim financial statements for the three-month period ended March 31, 2022 will be filed within five business days of the filing of the Annual Filings.

The Company will continue to provide bi-weekly updates, as required by NP 12-203, until the Annual Filings have been filed. The Company confirms it will continue to satisfy the provisions of the alternative information guidelines set out in Sections 9 and 10 of NP 12-203 so long as it remains in default of the requirement to file the Annual Filings.

The Company has experienced unexpected delays in compiling the information required to prepare the Annual Filings due to: (i) a temporary lack of available resources with the Company’s auditors; and (ii) Company resources being unexpectedly diverted for activities in connection with the acquisition of Embark Health Inc., which closed on January 28, 2022, and the preparation of the Form 51-102F4 Business Acquisition Report in respect of the acquisition of Naturo Group Investments Inc., filed on SEDAR on March 14, 2022. There have been no material changes to the information contained in the Default Announcement or any other changes required to be disclosed under NP 12-203.

About BevCanna Enterprises Inc.

[BevCanna Enterprises Inc. \(CSE:BEV, Q:BVNNE, FSE:7BC\)](#) is a diversified health & wellness beverage and natural products company. BevCanna develops and manufactures a range of alkaline, plant-based, and cannabinoid beverages and supplements for both in-house brands and white-label clients.

Based in British Columbia, Canada, BevCanna owns a pristine alkaline spring water aquifer and a high capacity 40,000–square–foot, HACCP certified manufacturing facility, with a bottling capacity of up to 210M bottles annually. BevCanna’s extensive distribution network includes more than 3,000 points of retail distribution through its market-leading TRACE brand, its Pure Therapy natural health and wellness e-commerce platform, its fully licensed Canadian cannabis manufacturing and distribution network, and a partnership with #1 U.S. cannabis beverage company Keef Brands.

On behalf of the Board of Directors:

John Campbell, Chief Financial Officer and Chief Strategy Officer
Director, BevCanna Enterprises Inc.

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Forward Looking Disclaimer

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future are forward-looking statements. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements. Forward-looking statements made in this news release include, but are not limited, to: the Company's expectation that the Annual Filings will be made by July 29, 2022, and that its interim financial statements for the three-month period ended March 31, 2022 will be filed within five business days of the filing of the Annual Filings, and other business plans of the Company.

Although the Company believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, undue reliance should not be put on such statements due to their inherent uncertainty. Factors that could cause actual results or events to differ materially from current expectations include, among other things: that the Company may not be able to complete the steps required to make the Annual Filings by July 29, 2022; and other factors beyond the control of the parties. BevCanna expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by applicable law, and the Company does not assume any liability for disclosure relating to any other company mentioned herein.