

## Advertising Agreement

This agreement (the "Agreement") is made this 26th day of February 2021, by and between Future Money Trends, LLC, and their affiliates (the "Advertiser") and BevCanna (the "Company").

The Advertiser is in the business of providing financial publishing and digital marketing services to publicly traded companies.

In consideration of the mutual promises contained herein, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

### Engagement

1. Independent Contractor. The Company hereby engages Advertiser as an independent contractor, and the Advertiser does hereby accept its engagement as an independent contractor to the Company upon the terms and conditions hereinafter set forth.
2. The Company will provide the Advertiser with all non-insider information, including SEC reports, reports with Canadian regulators, historical financial data, due diligence documentation, as requested by the Advertiser or otherwise needed by the Advertiser, which information provided by the Company shall be truthful, accurate, and not omit material information.
3. The Company will provide a written signoff on any proposed advertisement or publication written by the Advertiser.
4. The Company acknowledges and agrees that the Advertiser's activities and services do not constitute and shall not constitute acting as a broker or dealer or Investment Advisor under state or US federal securities law.
5. The Company acknowledges and agrees that the Advertiser's is required under Section 17(b) of the Securities Act of 1933, as amended, to fully disclose the compensation paid by the Company to the Advertiser, and that the Advertiser shall disclose that compensation in its publications or distributions in conformity thereof.
6. The Company acknowledges and agrees that the Advertiser provides no representations, warranties or guarantees that the Advertiser publications regarding the Company will result in increased trading volume in the Company's stock, stock price increases in the Company's stock, increased purchases of the Company's stock, funding for the company.
7. The Company acknowledges and agrees that the Advertiser may hire subcontractors to perform the Services.
8. The Company indemnifies and holds harmless the Advertiser, its directors, officers, employees, attorneys and agents from any and all losses, claims, costs in connection with the Advertiser's services or any misrepresentation by the Company.

9. In performing the services herein, the Advertiser can disseminate factual information concerning the Company previously disclosed by the Company that has been filed with regulatory authorities. The Advertiser may also choose to disseminate information prepared by registered brokers or investment dealers, or published in written or online newspaper, magazines, or journals, to the extent it has the legal authority to do so.

### **Services**

The Advertiser hereby agrees to provide the Company with the following advertising services:

1. 24 podcasts/interviews. (Each podcast will be posted on the host's Website, Shtfplan.com (1.7 million hits per month), and FutureMoneyTrends.com (45,000 hits per month)).
2. Landing page at FutureMoneyTrends.com and WealthResearchGroup.com
3. Weekly native ads on PortfolioWealthGlobal.com, FutureMoneyTrends.com, WealthResearchGroup.com, and Shtfplan.com. Most of these will get picked up organically by other sites, such as ZeroHedge.com and SGTReport.com. We will post an article per week about the investment opportunity and will mention the BEV with a hyperlink to our landing page profiles.
4. Two week email campaigns from FutureMoneyTrends.com, WealthResearchGroup.com, CrushTheStreet.com, and PortfolioWealthGlobal.com. These will deliver absolute shock and awe and typically see 10X dollar volume vs the cost of the entire campaign.
5. Influencer endorsements.
6. Landing pages with auto email campaigns. By far our biggest success for long-term marketing. After subscribing to our websites, we can immediately deliver a profile of BEV , with two additional follow ups in the first 10 days.
7. Three email marketing campaigns from FutureMoneyTrends.com, WealthResearchGroup.com, ZeroHedge.com, Shtfplan.com, PortfolioWealthGlobal.com, CrushTheStreet.com, GovernmentSlaves.com, NationalSentential.com, and Sgreport.com

During the term of this Agreement, the Company shall review and approve in its sole discretion all advertising prior to it being distributed to the public.

### **Term**

The term of this Agreement shall be for six months starting March 1st, 2021. Either party to this Agreement has the right to terminate this Agreement at any time.

### **Compensation**

The Company shall pay the Advertiser an advertising fee for six months of publishing and distributing information regarding the Company in return for an advertising marketing fee of \$500,000 USD due on February 26<sup>th</sup>, 2021.

In Witness Whereof, the parties hereto have executed and delivered this Agreement to be effective as of the day and year provided herein.

**The Company, BevCanna**

By: Marcello Leone  
Marcello Leone, CEO

By: John Campbell  
John Campbell, CFO

**Future Money Trends, LLC**

By: Signed  
Authorized Signature