



THE DALES REPORT INC.
130 Adelaide Street West – 7th Floor
Toronto, ON M5H 2K4

AGREEMENT FOR WEB SERIES

CLIENT: BevCanna Enterprises Inc.
Suite #200 – 1672 West 2nd Avenue
Vancouver, British Columbia V6J 1H4

ATTN: Marcello Leone
CEO

SCOPE OF WORK:

6 Month Contract Beginning March 2021
12 x 10 min Video Interviews
12 x 1,000 Word Editorial Stories

Deliverable Materials:

- Each episode will be executed 1 (one) time per month over the course of 6 months
- Virtual interview will be recorded through Zoom software with duration ranging 10-12 mins in length
- Interviews and editorial stories will be edited and produced by The Dales Report Inc.
- Interviews will be posted on TheDalesReport.com along with social media handles (@thedalesreport) that include Facebook, Twitter, Instagram, and LinkedIn
- Editorial stories will be posted on TheDalesReport.com, along with social media platforms
- Social media posts will also include tweets posted on [REDACTED] & [REDACTED] personal accounts and LinkedIn Posts through [REDACTED] and [REDACTED]

Fee Schedule:

Contract Total: \$60,000.00 CDN Dollars

1. First Payment: March 1st, 2021 - \$10,000 CDN Dollars + HST
2. Second Payment: April 1st, 2021 - \$10,000 CDN Dollars + HST
3. Third Payment: May 1st, 2021 - \$10,000 CDN Dollars + HST
4. Fourth Payment: June 1st, 2021 - \$10,000 CDN Dollars + HST
5. Fifth Payment: July 1st, 2021 - \$10,000 CDN Dollars + HST
6. Sixth Payment: August 1st, 2021 - \$10,000 CDN Dollars + HST



IN WITNESS WHEREOF, the parties hereto have caused this Agreement for Web Services to be effective as of (date) February 12, 2021

"Marcello Leone"

"Shad Dales"

Marcello Leone
CEO

Shadd Dales - The Dales Report Inc.