

ADVANCED ONLINE & SOCIAL MEDIA AWARENESS PROGRAM AGREEMENT

The AGREEMENT is made as of **May 27, 2021**.

BETWEEN: NAI Interactive Ltd.
#2209 - 1111 Alberni Street
Vancouver, BC V6E 4V2
Canada (Called the “Company”)

AND: BevCanna Enterprises (CSE:BEV)
1672 W 2nd Ave
Vancouver, BC V6J 1H4
Canada (Called the “Client”)

This AGREEMENT witnesses that in consideration of the respective mutual promises and agreements; the Company and the Client promise and agree with each other as follows:

1. Minimum Term:

This Agreement shall continue for a term of six (6) months commencing on the Effective Date (the “Initial Term”).

2. The Company will provide to the Client the following services:

The Company shall assist the Client in marketing its business to Chinese and English readers online through social media, through the NAI500 website, and through the Company’s email subscription list. Specifically, the Company will provide the following services:

- i. Provide a trilingual profile page for the purposes of promoting the Client on NAI500.com.
- ii. Produce three (3) 600 to 1000 word Chinese language promotional articles per week.
- iii. Produce two (2) 600 to 1000 word English and Chinese language in-depth analysis promotional articles per month.
- iv. Provide one (1) promotional video interview per quarter, filmed in English with Chinese subtitles.
- v. Provide English and Chinese managed social media postings on the Company’s social media networks.

Commercial Arbitration Act (British Columbia) and any amendments thereto, and the determination of such arbitrator will be final and binding upon the parties.

11. Indemnification of the Company and Company's Employees and Agents by the Client:

The Client hereby agrees to indemnify and hold Company and Company's employees and agents (the "Indemnified Parties") harmless against (i) any and all liabilities, obligations, losses, damages, claims, actions, asserted against any one or more of the Indemnified Parties, based upon, resulting from or arising out of any misstatement or omission of material fact contained in one or more of the statements, representations, press releases, announcements, reports, or filings made or prepared by the Company or its agents and (ii) any cost or expense (including reasonable attorneys' fees and court costs) incurred by the Indemnified Parties or any of them in connection with the foregoing (including, without limitation, any cost or expense incurred by the Indemnified Parties in enforcing their rights pursuant to this Section). No demand or claim for indemnification under this Section 9 may be made after 11:59 p.m., Vancouver time, on the date six (6) years following the last date at which services were rendered to the Company under this Agreement or any extension thereof.

12. Obligation for Compliance with Securities Laws:

The Parties agree that the Client shall assume and remain at all times responsible for all information, statements, and documents released or provided to the Company and for compliance with all applicable Canadian securities regulations.

IN WITNESS WHEREOF, the parties have entered into this Agreement as of the effective date written above.

"Marcello Leone"

"Philip Tai"

Name:

Philip Tai

Title:

Vice President of Business
Development

BevCanna Enterprises

NAI Interactive Ltd.

By its authorized signatory

By its authorized signatory

May 30, 2021

May 30, 2021

Date

Date