

BEVCANNA⁶

Bevcanna Enterprises Inc. Investor relations services agreement November 9, 2021 – February 8, 2022

This is an Investor Relations Service Agreement (“Agreement”) made between Bevcanna Enterprises Inc. (“Bevcanna” or the “Company” or the “Client”) and LBS Communications Consulting Limited (“LBS” or “LBS Communications”) for the promotion of Bevcanna to investors in HK and the PRC. This is to confirm LBS being appointed by Bevcanna for the promotion of the Company for the period from 9 November 2021 to 8 February 2022.

Here below is the service scope of LBS Communications and such service is to be provided to the Company only within HKSAR unless otherwise specified:

Service Scope	Cost (USD)
Part 1: Stock promotion in China and Hong Kong	\$100,000

1.1 “Bevcanna in a glance” one-page view for PRC promotion

LBS will customize three investment-value focused “Bevcanna at a glance” graphic for posting in different stock forums and self-media in WeChat once a month.

1.2 Stock commentaries promotion in China’s stock discussion forums

LBS will develop one commentary article once a week for promoting in different stocks discussion forums in China, the total number of articles will be limited to ten pieces during the service period. The coverage of each article will be posted on at least five stock discussion forums via “LBS Stock Connect” account or other commentators’ accounts.

1.3 Content promotion with WeChat influencers

LBS will liaise with ten WeChat influencers during the service period, to post their own-produced article in their account. A total of 10 pieces of stock recommendations will be generated within the service period from such group of influencers.

1.4 Stock commentary promotion in Hong Kong

LBS will liaise with ten US stocks promotion influencers in Hong Kong to promote the stocks in different platforms from Facebook, YouTube, Instagram to discussion forums focusing on retail local retail investors. A total of 30 pieces of stock recommendations will be generated within the service period.

*LBS will be responsible for curating messages for all the influencers and media for reference

Service Scope**Cost (USD)****Part 2. Investor promotion****\$32,000****2.1 Promotion strategies and core messages development**

To develop investment highlights based on the existing business, financial situation, and future development potential for promoting to investors.

2.2 Investors and cooperation partners 1-on-1 meetings / small group meetings

LBS will organize 20 small group and 1-on-1 investor meetings with selected investors and cooperation partners during the service period to facilitate the market understanding on the Company. The purpose of meetings is to promote the company value to investors and to explore cooperation with Hong Kong listed companies to maximize promotion in Hong Kong.

TERMS OF BUSINESS: SERVICE AGREEMENT

Set out below are the terms of which we, LBS Communications Consulting Limited (“LBS” or “LBS Communications”) being appointed by Bevcanna Enterprises Inc. (“Bevcanna” or the “Company” or the “Client”).

1. Term of Appointment

The Client agrees to appoint LBS Communications on a project basis, commencing on 8 Nov 2021, to provide the services set out above other than those marked as extra charge items, which will be separately agreed. LBS Communications shall comply with all applicable laws and regulations in Hong Kong SAR in providing such services, including those restricting publicity in relations to certain offerings of securities and the use of non-public price-sensitive information.

2. Fees

The consultancy fee in respect of such appointment for the period from 9 November 2021 to 8 February 2022 is USD132,000 (“Consultancy Fee”)

3. Charges and Disbursements

The Client will be responsible for the following disbursements incurred on its behalf: Other taxes in China (business tax, remittance tax, etc.), accommodation and reasonable subsistence, entertainment, exhibition and display material, newspapers and magazine subscriptions, photocopying and stationery, photography and prints, postage and telephone calls, telex and facsimile transactions, travel, collections and deliveries, presentation materials, press cuttings and release distribution.

All purchasing costs and rental of materials and services incurred on client’s behalf from third party individuals, companies, or organisations, including but not limited to annual report and interim report production, company brochure, PPT presentation and venue for events will be quoted separately and borne by the Company after receiving the confirmation approval from the Client on the expense or the budget for cash of the above items.

4. Payment Terms

4.1 Consultancy fee should be settled by cash in 30 days upon confirmation of the Agreement.

4.2 All disbursements and external supplier charges will be invoiced after the service period completed.

4.3 All accounts are payable within 21 days from the date of invoice.

5. Confidentiality

- 5.1 LBS Communications acknowledges its duty not to disclose without the Clients' permission during or after the terms of the appointment any confidential information relating to the Client which it acquired during its appointment under this Agreement.
- 5.2 Recommendations and reports made by LBS Communications to the Client are made on the basis that they will be regarded as confidential by both parties.

6. Termination

- 6.1 This Agreement may be terminated in the following circumstances:
 - 6.1.1 by either party hereto giving not less than one-month notice in writing. Where the Client gives notice LBS Communications shall be entitled to charge service fees in accordance with the terms of the Engagement Letter for the period of notice given, regardless of whether the Client requires services to be performed during the notice period. If the Client purports to give notice for a period of less than one-month, other than under Clauses 6.1.2 or 6.1.3, the service fees due for the subsequent one-month period shall fall due and payable by the Client immediately.
 - 6.1.2 forthwith by either party if the other party commits any material breach of any term of this contract and which (in the case of a breach capable of being remedied) shall not have been remedied within 14 days of a written request by the other party; or
 - 6.1.3 by either party if the other party becomes insolvent, makes a general assignment for the benefit of creditors, suffers, or permits the appointment of a receiver to its business or assets, becomes subject to any proceeding under any bankruptcy or insolvency law whether domestic or foreign or is wound up or liquidated (other than for the purpose of solvent amalgamation or reconstruction).
- 6.2 LBS Communications shall have the right to cease providing services and to treat this Agreement as automatically terminated if the Client is in arrears on any payment due under this Agreement for a continuous period of 100 days
- 6.3 On satisfaction by the Client of payment obligations, LBS Communications will co-operate so far as practicable in enabling the Client to take over any contractor arrangement with third parties and will

make available for collection by the Client any unused materials purchased on the Clients' behalf.

7. Jurisdiction

This Agreement shall be governed by and construed in all respects in accordance with Hong Kong Law and the parties submit to the non-exclusive jurisdiction of the Hong Kong courts.

Thank you for giving LBS an opportunity to work with Bevcanna. We will assure you that we will do our utmost to assist you in achieving communications objectives in the long run.

Bevcanna Enterprises Inc.

LBS Communications

"Marcello Leone"

"Joanne Chan"

Printed Name Marcello Leone

Title: CEO

Date: November 8, 2021

Printed Name Joanne Chan

Title: Managing Director

Date: November 8, 2021