

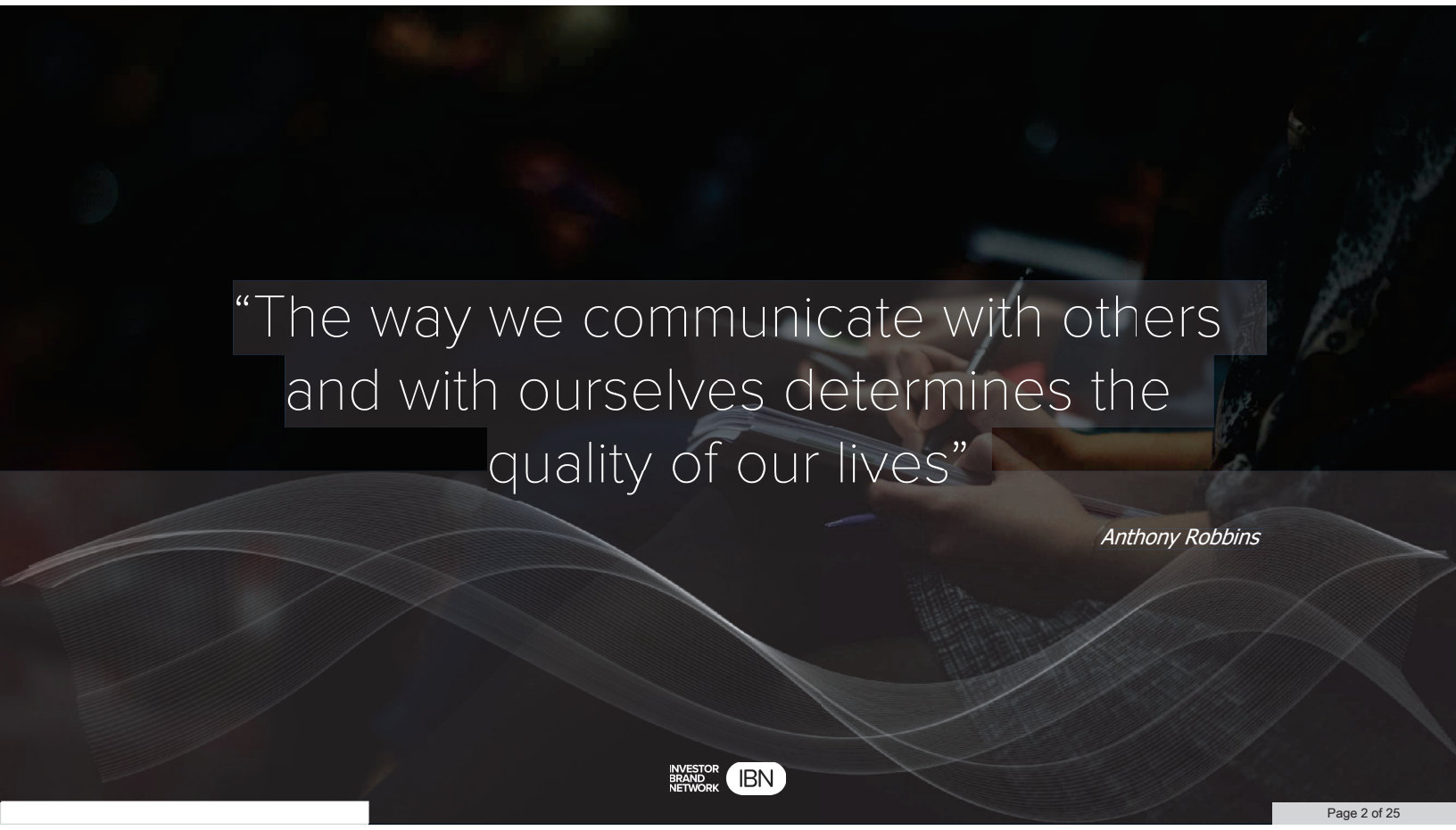
INVESTOR
BRAND
NETWORK

IBN

SYNDICATED COMMUNICATIONS AGREEMENT

May 10th 2021





“The way we communicate with others
and with ourselves determines the
quality of our lives”

Anthony Robbins

ABOUT IBN



The InvestorBrandNetwork (IBN) includes more than 50 brands introduced to the investment public over a period of more than 15 years.



We have a collective following of millions of social media users and email newsletter subscribers via our network of unique investor brands.



We use this vast network (and syndication partners) to expose your company to the right audience, as many times as needed. IBN is committed to sharing the knowledge and experience we have gained **through the years**, to serve an increasingly diversified list of more than **500 public and private companies**.

INVESTOR
BRAND
NETWORK



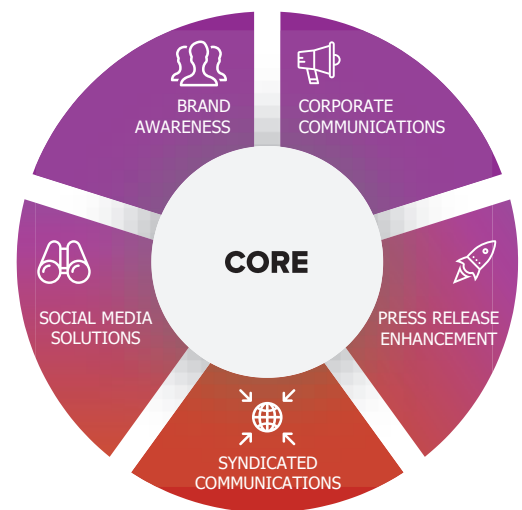
WHAT DO WE DO?



We help you reach the right audience, **over and over again**. You will make a greater impact.



Our dedicated team takes care of everything you need to reach your goal, including full-length articles syndicated to **5000+ locations**, social media direct reach, press release enhancement, podcasts, email newsletters, and more!



CONSISTENCY IS THE KEY TO SUCCESS

Syndicated Communications

Large audiences of investors

Podcasts and OTT Video Networks

Media that reaches new audiences

Corporate Communications

Daily, weekly and monthly newsletters

Press Release Enhancement

Be clear and concise



Brand Awareness

Targeted strategies via multi-brand approach

Social Media Solutions

2+ million likes and followers

15+ Years of Success

Ongoing innovation with improved results

15

YEARS

and counting...

INVESTOR
BRAND
NETWORK **IBN**

We started when no one knew about tweets.

Today, we have **50+ of our own trusted brands** to provide targeted reach to the investment public. This platform of brands has represented more than **500+ public and private companies.**

IBN has collectively built an increasingly influential following & solid track record through the years.

IBN is a partner you can trust for long-term success.



ARTICLE SYNDICATION

Our full-length articles are syndicated to a sophisticated network of thousands of locations. IBN syndication partners include: Apple News, Benzinga, Dow Jones & Company, MarketWatch, and 5000+ more.



IBN

WHY WE ARE THE BEST?

We fully immerse ourselves in every project we undertake to produce measurable results.

Our ever-growing network of clients is a testament to our experience, dedication and commitment to excellence. We welcome you to join our network of satisfied clients.



BEST

UNPARALLELED COMMUNICATION

All 50+ IBN brands are on at least **3 social media platforms**, resulting in **150+ dynamic accounts** with a total of **2+ million** likes and followers, posting and gaining traction every day.

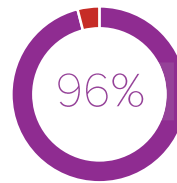
	FACEBOOK LIKES	FACEBOOK FOLLOWS	TWITTER FOLLOWERS	LINKEDIN FOLLOWERS	TWEETS	TOTAL LIKES / FOLLOWERS
ALL IBN BRANDS TOTAL	576,245	564,000	1,050,855	6,081	715,351+	2,197,181
Primary Brands	296,624	292,176	639,146	1,274	336,632+	1,229,220
Additional Brands	249,914	242,932	367,361	487	351,432+	860,694
NewsWire Brands	20,418	20,111	30,660	2,685	19,387+	73,874

WE CARE ABOUT THE VALIDITY OF OUR FOLLOWERS

That's why we use **Twitter Audit** to ensure our marketing strategies attract organic followers.



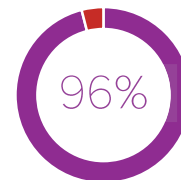
GotStocks



■ REAL ■ FAKE

Audit Score: **96%**
Followers
Real = **65,468**
Fake = **2,164**

TinyGems



■ REAL ■ FAKE

Audit Score: **96%**
Followers
Real = **73,877**
Fake = **2,600**

BIG NETWORK, BIG REACH

WIRE

We push your content through our own **50+ trusted brands**. In addition to that, we distribute your crafted articles to a huge list of **5000+ locations**, like Street Insider, Apple News, International Business Time, etc.



TIMES ARE CHANGING

Over The Top (OTT) platforms like **Roku**, **Apple TV** and **Amazon Prime Video** are becoming more and more prominent. Currently, 4 out of 5 U.S. households have at least one streaming device.

At present we have over **500+** podcast episodes collectively posted on various OTT and podcast platforms.

We don't just create a simple podcast with your news and investment highlights. We transform our content into multi-media formats and share them **everywhere.**



COMMUNICATION AT ITS FINEST

500+ Companies
Served by IBN

50+ Network
Brands

5,000+ New
Syndication Points

Millions of Social
Media followers

50,000+ Online
Articles and Blogs

15+ Years of Leading-
Edge Influence



OUR FOCUS



Widespread distribution

Articles on Major News Portals + Multi-Media Content Shared on our Network. All Designed to Deliver **Maximum Impact**.



One story, many ways to tell it

Press Releases, Interviews, Newsletters, Social Media, Podcasts. Whatever you need to get your info out there, **we'll do it.**



Long-Term Planning

Ongoing Coverage to Cultivate Interest in **Long-Term** Goals and Vision.

CORE OPTIONS

IBN CORE Premier

Weekly coverage with expanded editorial content, custom media kit, w/branding and marketing. Premier includes:

- ✓ Corporate profile as an **IBN Client Partner**
- ✓ IBN engagement release distributed by **NetworkWire**
- ✓ Up to 4 in-depth articles from the **InvestorBrandNetwork (IBN) Content Platform** per month as well as **NetworkNewsBreaks**, with syndication to **5000+ outlets** and Social Media distribution via our **Investor Social Media Network**
- ✓ Coverage via select **IBN Newsletters** & Detailed monthly reports included
- ✓ Discounted Press releases at à la carte rates – 20% off price via **NetworkWire Prime**
- ✓ An audio interview with full distribution to **5000+ outlets**, IBN's **Investor Social Media Network**, and 50+ **Over The Top (OTT) Media Networks** such as **Apple TV, Amazon Fire tv stick** and **ROKU**.
- ✓ IBN Corporate Media Kit included
- ✓ Access to 15+ years of **consulting experience** working with 500+ public and pre-IPO companies
- ✓ **Social Media Relations** support to create, optimize and continually update your brand's social media accounts
- ✓ Overhaul factsheet and presentation slide deck with professional **graphic design**
- ✓ **Press Release Enhancement** on all press release announcements as well as recap-style coverage via **NetworkNewsBeaks**
- ✓ Access to premium add-ons such as the **Brand Awareness Distribution (BAD)** program
- ✓ Introductions to IBN's ever-expanding **network of partners contacts**

Quarterly cost: \$15,000

PAYMENT INFORMATION

Payment Information for Core Payments and/or Press Distribution

Payment Information	ACH/eCheck	
Account Info	Account Name: BevCanna Enterprises Inc.	InvestorBrandNetwork (IBN)
	Address: PO Box 33957 Vancouver D CSC, Vancouver, BC V6J 4L7	8033 Sunset Blvd Suite 1037, Los Angeles, CA 90046
	Account Number [REDACTED]	[REDACTED]
	Routing Number [REDACTED]	[REDACTED]
	Transit # [REDACTED] Institution # [REDACTED]	

Core Payments for IBN will be paid automatically via ACH and or Card on file on the 1st or 15 of each month.

eCheck ABA Routing: _____ Bank Account Number: _____

OR

Credit "Card on File" for National Press Releases and or Core Payments

Exact name as it appears on the credit card: Carla Leone

Credit card number: [REDACTED]

Expiration Date (mm/yr): [REDACTED] Security Code: [REDACTED] Billing Zip Code: [REDACTED]

Date: May 13, 2021

Client Signature: "Marcello Leone"

MOST POPULAR BOLT-ON SOLUTIONS

Brand Awareness Distribution (BAD)

InvestorOutreachCenter

InvestorWire

Podcast Packaged Solutions

Public Relations (PR) Solutions

Social Media Amplification

The Future of Stock Surveillance

INVESTORWIRE

Nothing is more important to corporate growth than getting your brand in front of potential investors and large audiences. *InvestorWire** delivers benefits that no other wire service does, so you can reach your goals faster.



White-glove treatment means you simply email your press release, **and our team will take care of the rest**



Guaranteed follow-up coverage **via 5000+ outlet syndication network**



2+ million total followers **on social media via InvestorBrandNetwork**

** InvestorWire is a bolt-on option. Once CORE Solutions are engaged, you will receive a 20% discount on all your press releases.*

INVESTORWIRE COMPARISION CHART

	InvestorWire	BusinessWire	Cision: PR Newswire	AccessWire
Press Release Enhancement Suggestions of how to add impact and improve your release	✓	⊖	⊖	⊖
3rd-party Media Coverage Maximize your delivery, reach new audiences and continue coverage	✓	⊖	⊖	⊖
InvestorBrandNetwork (IBN) 50+ trusted brands with 2+ million social media followers	✓	⊖	⊖	⊖
UNLIMITED Words Included Don't be metered by BusinessWire or PRNewswire/Cision and ONLY receive 400 words or be forced to pay for every word after that. With InvestorWire, UNLIMITED words are included.	✓	⊖	⊖	⊖
Ongoing Editorials Stay in front of your newly engaged audience before you risk losing them	✓	⊖	⊖	⊖
Priority VIP Service from Expert Team Dedicated support from experienced news release distribution team	✓	⊖	⊖	⊖
Company Profile in Prominent Prime Position Additional exposure to individuals active in news media	✓	⊖	⊖	⊖
Proofread to Catch Errors Eliminate misspellings, consistency issues, and formatting problems	✓	✓	✓	✓
International Distribution Get your news out to any country or all of them at once.	✓	✓	✓	✓
Major Media Outlets Secure placement on Yahoo Finance and other top online portals	✓	✓	✓	✓
Database of Subscribing Journalists Use targeted lists to deliver your news to industry-related journalists.	✓	✓	✓	✓

BRAND AWARENESS DISTRIBUTION (BAD)

Amp up your recognition by appearing in the official newsfeed of any large-cap company*

Tagging the ticker symbols of well-followed **NASDAQ and NYSE** companies in **Ticker-Tagged Editorials** can greatly enhance your company's visibility.



Amplified Syndication



Visibility on Broker Terminals



Custom Audience Targeting



Dedicated Newsroom Coverage



Digital Media Traffic Generation



Financial Social Networking



Interactive Distribution Report



Investor Networking Sync



Multi-Approach Strategy for Maximum Results



Multiple Days of Exposure



Social Media Exposure



Multi-Ticker Tagged Press Release

* Ticker-tagged editorials are a bolt-on option to extend the reach of our CORE Solutions.

\$5K/DAY PRICING

BAD Premier Program

\$15,000 per 4-ticker weekly insertion

3 Days of Coverage

BAD Plus (+) Program

\$20,000 with two 4-ticker weekly insertions

4 Days of Coverage

MOST POPULAR

BAD Professional (Pro) Program

\$25,000 with two 4-ticker weekly insertions

5 Days of Coverage

GLOBAL REACH

BAD Bulk Options:

24 days of sustained coverage via the **Brand Awareness Distribution (BAD) Ticker-Tagged Editorial Syndication** = \$120k (20% discount if package prepaid)

12 days of sustained coverage via the **Brand Awareness Distribution (BAD) Ticker-Tagged Editorial Syndication** = \$60k (10% discount if package prepaid)

InvestorOutreachCenter (IOC)

Part 1

InvestorOutreachCenter (IOC) uses a data-driven approach and a team of 70+ professionals to offer comprehensive coverage in both United States and Canadian markets.

Broker Campaign:

Technology & Database (200,000+ American Financial Advisors, Retail Investment Advisors [RIA] and IIROC Brokers).

Customized Database: Brokers are ranked on highest likelihood of success based on accumulated data (updated daily).

Minimum 2,000 live phone calls per month to qualified North American brokers and end retail leads.

All contact calls are followed up with an email containing company information & documents.

Minimum 120,000 emails to advisors over a 6-month term (tracked to maximize real-time engagement).

Daily email drip campaign to brokers to introduce them to your company.

All emails are approved by the client to ensure the integrity of your organization.

Updates with a full list of brokers who are engaged in your story.

Detailed monthly reporting.

Phone & email communication.

** InvestorOutreachCenter is an optional bolt-on option.*

InvestorOutreachCenter (IOC)

Part 2

End Retail Campaign:

Ongoing call & email campaign to your contact list to educate them on your company.
Develop relationships with your investor universe through an open line of communication with your dedicated InvestorOutreachCenter (IOC) Team.

Institutional/Family Office Campaign:

Phone and email engagement with institutions that currently hold your company to build relationships.
Phone and email contact with institutions that currently hold competitors in their portfolios to introduce them to your story.
Phone and email campaign to family offices across North America.
Schedule calls between your management team and interested institutions.

Additional Cost: \$45k per Quarter with 180 minimum commitment

** InvestorOutreachCenter is an optional bolt-on option.*



THANK YOU FOR CHOOSING IBN

InvestorBrandNetwork (IBN)
8033 Sunset Blvd Suite 1037
Los Angeles, CA 90046
Phone: (310) 299-7171 | Fax: (866) 479-2119
www.InvestorBrandNetwork.com

<https://www.InvestorBrandNetwork.com/Disclaimer>