

CEO Clip Branding N.L.A. Broadcast Contract

Client Name and Address Here:

BevCanna Enterprises Inc.

1672 W 2nd Ave, Vancouver, BC V6J 1H4

(herein referred to as **The Client**) And:

Blue Sun Productions Inc. (herein referred to as **BSPI**)

Located at: #17 – 19257B Enterprise Way, Surrey, B.C. V3S 6J8

PH: 604-664-7401

WHEREAS BSPI agrees to provide to **The Client** an Air Time package that includes:

New Listing Alert Production Package Includes:

- All video production ex: <https://www.b-tv.com/nextech-ar-solutions-new-listing-alert-60sec/>
- 60 second fully produced video, filmed on site or at the Exchange
- BNN Bloomberg Broadcast of 60 second video Avg. 3x/day for 1 week during market hours
- BNN Bloomberg Stock Ticker 2 min/day for 1 week
- SEM campaign linking to the video for 1 month
- Social media blast through BTV's Twitter, Facebook, LinkedIn and Instagram
- Formatted for your website and mobile device
- Marketing rights to the segment for your use

Cost: \$9 990

US substitute Bloomberg for BNN Cost: \$20K

CEO CLIP Production Package Includes:

- All video production ex: <http://www.b-tv.com/ceo-clips/>
- 1.5 minute fully produced video
- Broadcast of completed segment on **BNN Bloomberg** weekend rotation 6 x
- Broadcast of completed segment on BIZ Network US Cable 12 x
- Broadcast online:
 - Thomson Reuters Insider Network terminals
 - Stockhouse.com
 - BNN.ca on BTV page
 - Yahoo Finance
 - Wall-Street.com
 - Globe Investor
 - Stockwatch.com
 - StockTrak.com
 - FreeRealTime.com
 - TradingDirect.com
 - SmallCapVoice.com
 - MarketDigestOnline.com
 - FlowResearch.com
- SEO + Online Campaign with 10K guaranteed views
- Formatted for your website and mobile device
- Marketing rights to the segment for use i.e. power point, trade shows, website

Cost \$4 999. When shot with NLA \$2,500.

Additional week for NLA is \$4,000.

Version 01/09/19



Broadcast Package Description: 60 sec NLA x15, 2wk BNN. Plus 15 sec spot 6x weeks
 Air Date Start ASAP
BONUS- Logo on stock ticker on BNN during campaign (2 min/day) valued at \$1150/wk.

Broadcaster	Description	Length	# of Weeks	Cost/week	Total
CEO Clip	video	90 sec	1	\$ 4,999.00	\$4,999.00
Creation of ad	15 or 30 sec spot		1	\$ 1,750.00	\$1,750.00
NEW LISTINGS ALERT CND	15x airings/ wk	60 sec	1	\$ 9,990.00	\$9,990.00
NEW LISTINGS ALERT CND additional airing	15x airings/ wk	60 sec	1	\$ 4,000.00	\$4,000.00
NEW LISTINGS US	15x airings/ wk	60 sec		\$ 20,000.00	\$0.00
BNN Bloomberg	25x airings/ wk market hrs, 25x/off peak	15 sec	6	\$ 2,200.00	\$13,200.00
		30 sec		\$ 4,300.00	\$0.00
Discount ad	Discount production		1	\$ 500.00	\$500.00
Discount CEO clip	Discount CEO clip	90 sec	1	\$ 2,500.00	\$2,500.00
BNN Bloomberg Stock Ticker TV Ad + wkend rotation	1 / day / 5 days/wk M-F 9am-11am	2 min	8	\$ 1,150.00	\$9,200.00
Total					\$46,139.00
SAVINGS:					\$12,200.00
CLIENT COST					\$30,939.00

Payment Terms: 50% due upon signing of contract and receipt of invoice; remainder due Aug 2019. Be advised the airtime will be booked once payment has been received. \$ amounts in **BLUE for Bloomberg are in USD and will be billed accordingly.** *All 12-month contracts require a corporate credit card on file. **Interest charge of 2% per month applied to overdue accounts.

Policies: The client may transfer this agreement to an affiliate company and/or if the client merges with or is acquired by another company, the client may transfer this agreement to the newly formed company. Payment is non-refundable. All monthly billing options must be secured with a credit card. The attached credit card authorization document forms part of this agreement.

Considerations: Client will have approval of the video and/or commercials prior to finalization. Includes full report after campaign.

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Content Liability: The Client shall have complete responsibility and liability for the content of information and material supplied to **BSPI** including but not limited to all texts, representations and warranties. **BSPI** assumes no liability or responsibility for the content including but not limited to texts, representations and warranties.

Indemnity: The Client shall indemnify and hold harmless **BSPI**, and its respective directors, officers, employees, agents, contractors and affiliated broadcasters and airlines against any claims, actions, proceedings, damages, costs and expenses arising out of or in relation to the content by the Client hereunder. The foregoing indemnities are contingent on **BSPI (1)** notifying the indemnifying party in writing of any such claim, demand, action or liability; **(2)** co-operating in the defense or settlement thereof; and **(3)** allowing the indemnifying party to control the defense or settlement of same.

“Marcello Leone”

Client Signature of Authorization

Date

“Jessica Katrichak”

Acceptance by BSPI

03/07/2019

Date