

October 9, 2020

Filed Via SEDAR

To: All Applicable Exchanges and Commissions

Dear Sirs:

**Subject: BevCanna Enterprises Inc. (the "Corporation")
Notice of Meeting and Record Date**

We are pleased to confirm the following information with respect to the Corporation's upcoming Annual General & Special Meeting of securityholders:

Meeting Date:	December 9, 2020
Record Date for Notice:	October 30, 2020
Record Date for Voting:	October 30, 2020
Beneficial Ownership Determination Date:	October 30, 2020
Class of Securities Entitled to Receive Notice:	Common shares
Class of Securities Entitled to Vote:	Common shares
ISIN Number:	CA08783B1013
Meeting Location:	Vancouver BC
Corporation sending materials directly to NOBOs:	No
Corporation to pay for delivery of materials to OBOs:	No
Notice-and-Access for registered holders:	No
Notice-and-Access for beneficial holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Yours truly,

OLYMPIA TRUST COMPANY

signed "Helen Chai"

Helen Chai
Relationship Manager
Direct Dial: 604.484.1998

cc: CDS & Co.